

JANUARY 2024 NEWSLETTER



Here's what's happening in our office....

Hello Christy,

**HAPPY NEW
YEAR!**

The start of a fresh, new year is always welcome!



In this newsletter we have our new Patient Referral Program, the December Patient of the Month, our January contest for patients and Colors of the Month, as well as a monthly topic: what to expect from the consultation. If you know anyone that wants to revamp their smile, you can give them this information so they know what to expect when you send them our way. Read on for details.....

INTRODUCING OUR NEW PATIENT REFERRAL PROGRAM!

With the new year, comes a new referral program that both patients and parents can benefit from. Here is information on how you or your child can benefit from sending a new patient our way....

Patient Referral Program

Parents, here is how it works:

1

Refer one
person & receive a
\$5 gift card
from us

2

Refer two
people & receive a
\$10 gift card
from us

3

Refer three
people & receive a
\$25 gift card
from us

Flip this card for a special offer for kids:)



www.smilebyspoon.com

Patient Referral Program

Hey Kids! As our patient, refer one of your friends
to us and your name will be entered into a special
drawing for one **FREE** pair of custom Nike shoes.

Your name here

Your friend's name here

To be entered into the drawing, have
your friend bring this card to us at
the time of their consultation visit.

© Spoonhower Orthodontics



I love my
orthodontist
and so will you!
Check them
out here.



DECEMBER

Every month we pull one random name out
of a box from all of the awesome patients
that have been in that month with:

- *Excellent brushing & oral hygiene*
- *No broken brackets*
- *Excellent elastic wear as prescribed*

Patient
of the
Month

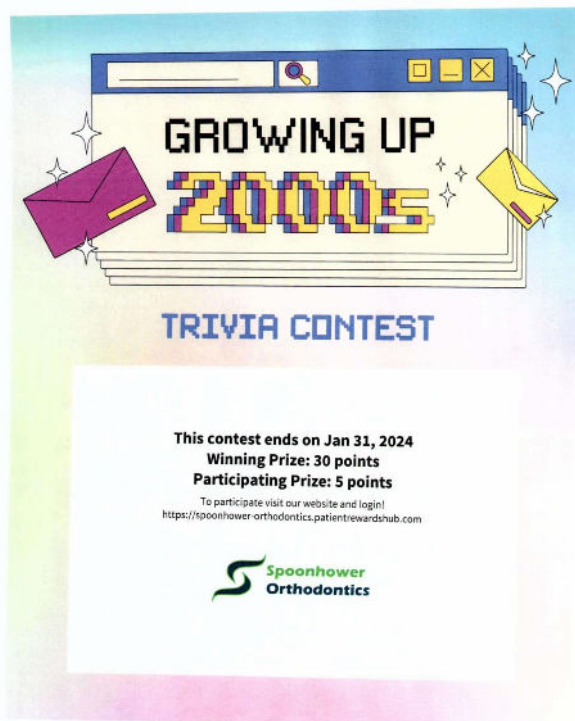
Congratulations to Esther Moore, who is our Patient of the Month for December! Esther received 50 extra rewards hub points as well as a certificate. Congrats, Esther!

Things to know....

DECEMBER CONTEST FOR PATIENTS:

This month's patient contest is called *Growing Up 2000s Contest*. Log into the Patient Rewards Hub with your password to access the contest.

The Growing Up 2000s trivia contest is a fun and educational way to test your knowledge of the decade following 2000. It's perfect for program members who grew up in the 00s and want to test their memory. Participants are also encouraged to follow and like our Facebook page after completing the contest. The end of the contest is January 31st and the winner will receive a notification in their patient hub account and will earn 30 rewards points. Everyone that participates will receive 5 rewards points. *GOOD LUCK!!*



MONTHLY TOPIC: WHAT TO EXPECT IN A CONSULTATION

The initial consultation for braces is an hour long complimentary, appointment for both adults and children. You will meet with our treatment coordinator, Jean, and she will start off by giving you a tour of our office. After the tour, Jean will review the health history form with you and discuss any concerns that you or the dentist may have. She will then proceed with taking records, including x-rays and close-up photographs of the face and teeth.

Once the records have been obtained, Dr. Spoonhower will review them and do a thorough exam of the mouth. He will discuss any recommended orthodontic treatment with you and Jean will also show you the braces, any appliances that may be recommended, explain in detail the process, and what to expect from start to finish. Jean will also present all of the financial information and office protocols. You will leave with a folder containing a copy of all of the records that were taken, the treatment plan and financial information so that you have all of the information you need to make an informed decision about starting orthodontic treatment with our office. Once you start treatment with us, you become family and we do everything we can to make you feel comfortable, welcome and have fun along the way!

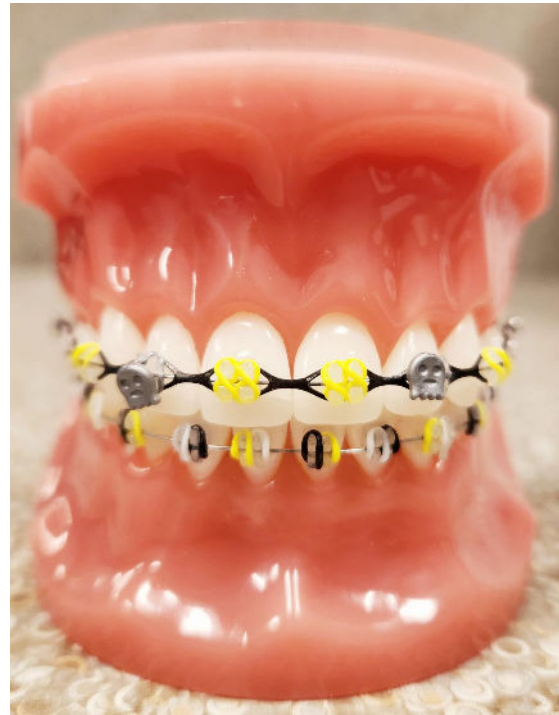
COLORS OF THE MONTH

Each month we feature a different color combination you can get on your braces with the elastic ties! We even give the color combination a fun, cool name and have it on display so you can see what it will look like!

Here are this month's colors.....



SnapChat



Did you know we are accepting new patients? The biggest compliment we can ever receive is the referral of a family member or friend, or an online [Google](#) review. We thank you for your confidence in us and we appreciate your business and your referrals! We hope to see you in the office soon!

[Click here to leave us a Google review!](#)

Sincerely,
Dr. Christopher Spoonhower & Staff



Monday: 9:00 a.m. – 6:00 p.m.
Tuesday: 9:00 a.m. – 5:00 p.m.
Wednesday: 9:00 a.m. – 5:00 p.m.
Thursday: 7:30 a.m. – 3:30 p.m.

Reach Out To Us

Call Us Today: (330) 896-0600
doc@smilebyspoon.com
1410 Boettler Rd.
Uniontown, OH 44685



Please Note: Our office is closed on Fridays, however we DO have limited patient emergency hours. Should you have an orthodontic emergency, please call the office. If we do not answer, please leave a message and we will call you back as soon as possible.

Regarding Insurance: If your insurance covers orthodontic treatment, you will be reimbursed directly from your insurance company. This will reduce your overall out of pocket expense for treatment. Many insurance policies have a lifetime orthodontic benefit that is distinct from regular dental insurance. Insurance policies vary, so we will review your insurance to determine the appropriate course of action. (Once treatment has started, we will file your claims).

Our office is committed to helping you maximize your insurance benefits. Due to the fact that insurance policies vary, we can only estimate your coverage in good faith, but cannot guarantee coverage due to the complexities of insurance contracts. Please inform us, too, of any changes to your insurance coverage.



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