

FEBRUARY 2024 NEWSLETTER

*Happy
Valentine's
Day*

Here's what's happening in our office....

Hello Christy,

Greetings & Happy February! We certainly
LOVE and appreciate all of our patients!



In this newsletter we have a fun in-office contest to tell you about for the month of February, the January Patient of the Month, our February contest for patients and Colors of the Month, as well as a monthly topic: Valentine's Day treats with braces - ones to **LOVE** and ones to stay away from! Read on for details.....

GUESS THE # OF KISSES IN THE JAR CONTEST

When you are in our office for an appointment this month, make sure to stop up at the front desk and enter your best guess for the # of Hershey Kisses in the Jar.! The closest person to the correct number without going over will win a \$25.00 Target gift card! The winner will also take home all of these chocolate treats! Yum! The winner will be announced on Facebook on March 4th. **Good luck!**



JANUARY

Every month we pull one random name out of a box from all of the awesome patients that have been in that month with:

- *Excellent brushing & oral hygiene*
- *No broken brackets*
- *Excellent elastic wear as prescribed*

Patient of the Month

Congratulations to Zoey Yoder, who is our Patient of the Month for January! Zoey received 50 extra rewards hub points as well as a certificate. Congrats, Zoey!

Things to know....

FEBRUARY CONTEST FOR PATIENTS:

This month's patient contest is called **Valentine Movie Scene Contest**. Log into the Patient Rewards Hub with your password to access the contest. Challenge your skills with this fun contest. The fastest correct answers earn the highest score. Participants are also encouraged to

MONTHLY TOPIC: VALENTINE'S DAY TREATS WITH BRACES

Just because you have braces or an orthodontic appliance doesn't mean you can't enjoy treats on Valentine's Day! You just need to be selective and put a little more thought into what you put in your mouth. We are here with some braces friendly suggestions for Valentine's Day that

follow and like our Facebook page after completing the contest. The end of the contest is February 28th and the winner will receive a notification in their patient hub account and will earn 30 rewards points. Everyone that participates will receive 5 rewards points. **GOOD LUCK!!**



you can **LOVE**, which include:

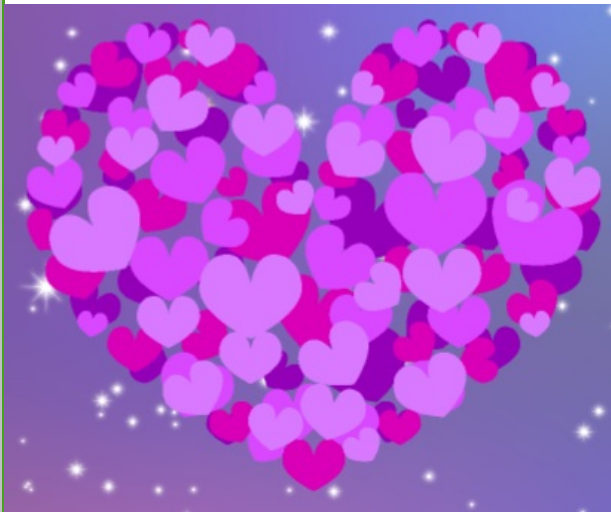
- Plain chocolates
- Chocolates with soft centers and truffles (*no chewy centers, sticky caramels, or nuts*)
- Ice cream, froyo & gelato
- Cake, cupcakes, cake pops
- Gelatin
- Cherries and cheesecake
- Chocolate covered strawberries
- Chocolate mousse & pudding
- Soft sugar cookies with buttercream icing
- Macaroons

So, what kind of Valentine's Day treats should you **NOT LOVE** while you are in orthodontic treatment? Here is our list of chewy, sticky, and hard treats to stay away from:

- Caramels— Sticky, chewy foods can damage wires and brackets. These treats are difficult to clean during orthodontic treatment.
- Nuts covered in chocolate— hard foods like nuts can break or bend wires and brackets.
- Chocolates with chewy centers, sticky caramels and nuts
- Taffy, licorice and hard candy

Notice how the list of what you CAN treat yourself with is longer than the list you can't treat yourself with?! :)

We hope you have a **Happy Valentine's Day!!!!**

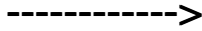


COLORS OF THE MONTH

Each month we feature a different color combination you can get on your braces with the elastic ties! We even give the color combination a fun, cool name and have it on display so you can see what it will look like!

Here are this month's colors.....

PUCKER UP



Did you know we are accepting new patients? The biggest compliment we can ever receive is the referral of a family member or friend, or an online [Google](#) review. We thank you for your confidence in us and we appreciate your business and your referrals! We hope to see you in the office soon!

[Click here to leave us a Google review!](#)

Sincerely,
Dr. Christopher Spoonhower & Staff



Monday: 9:00 a.m. – 6:00 p.m.
Tuesday: 9:00 a.m. – 5:00 p.m.
Wednesday: 9:00 a.m. – 5:00 p.m.
Thursday: 7:30 a.m. – 3:30 p.m.



Reach Out To Us

Call Us Today: (330) 896-0600
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Please Note: Our office is closed on Fridays, however we DO have limited patient emergency hours. Should you have an orthodontic emergency, please call the office. If we do not answer, please leave a message and we will call you back as soon as possible.

Regarding Insurance: If your insurance covers orthodontic treatment, you will be

reimbursed directly from your insurance company. This will reduce your overall out of pocket expense for treatment. Many insurance policies have a lifetime orthodontic benefit that is distinct from regular dental insurance. Insurance policies vary, so we will review your insurance to determine the appropriate course of action. (Once treatment has started, we will file your claims).

Our office is committed to helping you maximize your insurance benefits. Due to the fact that insurance policies vary, we can only estimate your coverage in good faith, but cannot guarantee coverage due to the complexities of insurance contracts. Please inform us, too, of any changes to your insurance coverage.



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