

## NOVEMBER 2023 NEWSLETTER



### Here's what's happening in our office....

Hello Christy,

**HAPPY FALL Y'ALL!** Enjoy the colorful changes of the season!

In this newsletter we have, the October Patient of the Month, our November contest for patients and Colors of the Month, as well as a monthly topic: tooth substitution for missing permanent teeth. Read on for details.....



### OCTOBER

Every month we pull one random name out of a box from all of the awesome patients that have been in that month with:

- *Excellent brushing & oral hygiene*
- *No broken brackets*
- *Excellent elastic wear as prescribed*

Patient  
of the  
Month

Congratulations to Cesca Asilo, who is our Patient of the Month for October! Cesca received 50 extra rewards hub points as well as a certificate. Congrats, Cesca!

### Things to know....

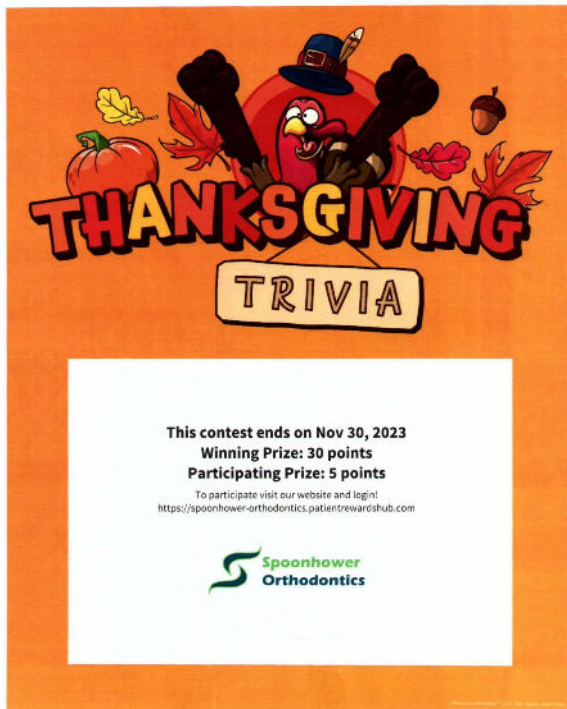
NOVEMBER CONTEST FOR  
PATIENTS:

MONTHLY TOPIC:  
TOOTH SUBSTITUTION FOR

This month's patient contest is called **Thanksgiving Trivia Contest**. Log into the Patient Rewards Hub with your password to access the contest.

This Thanksgiving trivia contest is a great way to engage your customers and celebrate the holiday season! Players will test their knowledge of all things Thanksgiving. The winner will be the player with the highest score. Participants are also encouraged to follow and like our Facebook page after completing the contest. The end of the contest is November 30th and the winner will receive a notification in their patient hub account and will earn 30 rewards points. Everyone that participates will receive 5 rewards points.

**GOOD LUCK!!**



## MISSING PERMANENT TEETH

Canine substitution is a clinically accepted method of orthodontic treatment where the canines are moved into the position of the missing lateral incisors (a congenital absence) and subsequently their morphology is altered to resemble the lateral incisor.

Canine substitution is the most convenient option for patients already committed to undergoing fixed orthodontic treatment that are missing the lateral incisors. The final outcome for the missing space can be resolved without having to wait for completion of skeletal growth. It also saves the patient from having additional surgeries (implant surgery) or restorative procedures (fixed bridges), making it not only inconspicuous, but also a more cost effective option.

However, conditions should be optimal for this method and not everyone is a candidate unfortunately. Patients that present with wider canines, deep bites, or patients missing just a single maxillary lateral incisor, making it difficult to create restorative symmetry, are not ideal candidates. Being born with missing teeth is a more common issue than one would think, but it is definitely correctable with orthodontic treatment. If you have any questions regarding tooth substitution, please feel free to ask.

## COLORS OF THE MONTH

Each month we feature a different color combination you can get on your braces with the elastic ties! We even give the color combination a fun, cool name and have it on display so you can see what it will look like!

***Here are this month's colors.....***

# SWEATER WEATHER



Did you know we are accepting new patients? The biggest compliment we can ever receive is the referral of a family member or friend, or an online [Google](#) review. We thank you for your confidence in us and we appreciate your business and your referrals! We hope to see you in the office soon!

**[Click here to leave us a Google review!](#)**

Sincerely,  
Dr. Christopher Spoonhower & Staff



Monday: 9:00 a.m. – 6:00 p.m.  
Tuesday: 9:00 a.m. – 5:00 p.m.  
Wednesday: 9:00 a.m. – 5:00 p.m.  
Thursday: 7:30 a.m. – 3:30 p.m.

[Reach Out To Us](#)

Call Us Today: (330) 896-0600  
[doc@smilebyspoon.com](mailto:doc@smilebyspoon.com)  
1410 Boettler Rd.  
Uniontown, OH 44685



**Please Note:** Our office is closed on Fridays, however we DO have limited patient emergency hours. Should you have an orthodontic emergency, please call the office. If we do not answer, please leave a message and we will call you back as soon as possible.

**Regarding Insurance:** If your insurance covers orthodontic treatment, you will be reimbursed directly from your insurance company. This will reduce your overall out of pocket expense for treatment. Many insurance policies have a lifetime orthodontic benefit that is distinct from regular dental insurance. Insurance policies vary, so we will review your insurance to determine the appropriate course of action. (Once treatment has started, we will file your claims).

Our office is committed to helping you maximize your insurance benefits. Due to the fact that insurance policies vary, we can only estimate your coverage in good faith, but cannot guarantee coverage due to the complexities of insurance contracts. Please inform us, too, of any changes to your insurance coverage.



Spoonhower Orthodontics | 1410 Boettler Road, Uniontown, OH 44685

[Unsubscribe christy@smilebyspoon.com](mailto:christy@smilebyspoon.com)

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by [christy@smilebyspoon.com](mailto:christy@smilebyspoon.com) powered by



Try email marketing for free today!