

SEPTEMBER 2022 NEWSLETTER

TIE DYE EDITION

Here's what's happening in our office....

Greetings!

Have we mentioned we LOVE tie dye around here?! We thought we'd make this the tie-dye edition of our monthly newsletter! Our Colors of the Month will even coincide with our signature and ever popular tie dye theme!

Also in this issue, we have the August Patient of the Month, our September contest for patients, another friendly reminder about the Brace Bus and how you can utilize this awesome service, and the monthly topic - bad habits to avoid with braces! Read on for details.....



AUGUST

Every month we pull one random name out of a box from all of the awesome patients that have been in that month with:

- *Excellent brushing & oral hygiene*
- *No broken brackets*
- *Excellent elastic wear as prescribed*

Patient
of the
Month

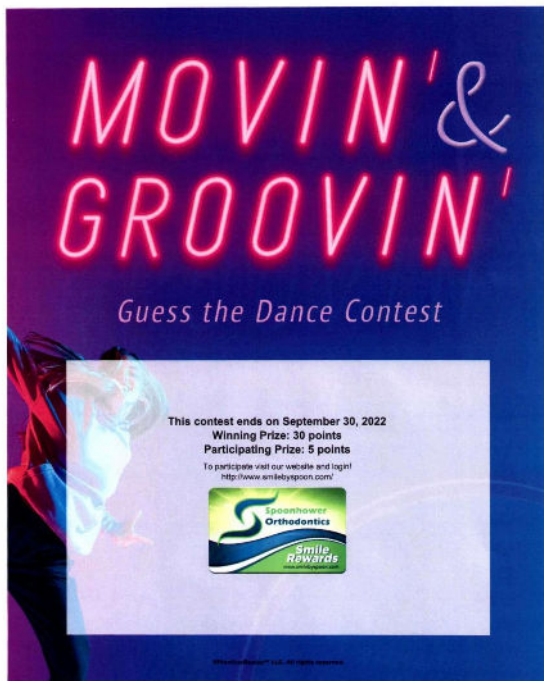
Congratulations to Alyssa Gohlke-Lee, who is our Patient of the Month for August! Alyssa received 50 extra rewards hub points as well as a certificate. Congrats, Alyssa!

Things to know....

SEPTEMBER CONTEST FOR PATIENTS:

This month's patient contest is called **THE MOVIN' & GROOVIN' GUESS THE DANCE CONTEST**. Log into the Patient Rewards Hub with your password to access the contest. You will be movin' and groovin' after playing this fun contest about dance moves. Fastest correct answers score the highest points. Participants are also encouraged to follow and like our Facebook page after completing the contest. The end of the contest is September 30th and the winner will receive a notification in their patient hub account and will earn 30 rewards points. Everyone that participates will receive 5 rewards points.

GOOD LUCK!!



ORTHODONTIC TOPIC: BAD HABITS TO AVOID W/BRACES



Using Teeth as Tools

This can be really tempting—you want that package open now, and your teeth are right there. However, using your teeth as a tool to rip something open is a bad idea. Using teeth to open things can cause chips, and if teeth have braces on them, the braces are at risk, too.

Chewing On Things

Chewing on pens, pencils, bottle tops, and other hard objects can loosen wires in braces, causing them to slide off or not work effectively.

Chewing Ice

No matter how satisfying crunching on ice cubes seems on a hot day, the freezing temperature and hard consistency of ice can crack braces (and potentially teeth).

Nail Biting

Those that bite their nails not only transfer nasty germs from fingers to the mouth, it also can chip teeth and bend orthodontic wires and pop off brackets.

Smoking & Chewing Tobacco

In addition to the health risks, smoking also stains teeth a yellow-brown shade. Braces only help discolor teeth faster by trapping

A
SMILE
IS A NEON SIGN
OF
SELF-CONFIDENCE

particles that cause staining, allowing them time to sit on the teeth longer and do even more damage.

Neglecting Your Oral Hygiene Routine

Teeth with braces are harder to keep clean than teeth without them, so don't skip brushing and flossing. In fact, you should be extra diligent during this time because it's easier for plaque and tartar to develop while you have braces, which can lead to tooth decay and gum disease.

COLORS OF THE MONTH

Each month we feature a different color combination you can get on your braces with the elastic ties! We even give the color combination a cool name and have it on display so you can see what it will look like!

Here are this month's colors.....



THE BRACE BUS IS BACK!!!

Our complimentary Brace Bus service is at your service! The Brace Bus shuttles kids to and from

school to our office for their appointments. This allows parents to not have to take off work and minimizes the amount of time kids miss from school. Here are the details of the Brace Bus.....

Spoonhower Orthodontics BRACE BUS!

- Shuttles to/from Green Intermediate School on Tuesdays
- Shuttles to/from Green Middle School on Wednesdays
- For 9:00am, 10:30am, and 1:30pm appointments only
- Authorization paperwork needs completed/signed BEFORE use
- Scott is our Brace Bus driver and has completed all of the necessary steps to ensure safety
- Contact our office if you are interested in utilizing this free service



Did you know we are accepting new patients? The biggest compliment we can ever receive is the referral of a family member or friend, or an online [Google](#) review. We thank you for your confidence in us and we appreciate your business and your referrals! We look forward to seeing you in the office soon!

[Click here to leave us a Google review!](#)

Sincerely,
Dr. Christopher Spoonhower & Staff



Monday: 9:00 a.m. – 6:00 p.m.
Tuesday: 9:00 a.m. – 5:00 p.m.
Wednesday: 9:00 a.m. – 5:00 p.m.
Thursday: 7:30 a.m. – 3:30 p.m.

Reach Out To Us

Call Us Today: (330) 896-0600



Please Note: Our office is closed on Fridays, however we DO have limited patient emergency hours. Should you have an orthodontic emergency, please call the office. If we do not answer, please leave a message and we will call you back as soon as possible.

Regarding Insurance: If your insurance covers orthodontic treatment, you will be reimbursed directly from your insurance company. This will reduce your overall out of pocket expense for treatment. Many insurance policies have a lifetime orthodontic benefit that is distinct from regular dental insurance. Insurance policies vary, so we will review your insurance to determine the appropriate course of action. (Once treatment has started, we will file your claims).

Our office is committed to helping you maximize your insurance benefits. Due to the fact that insurance policies vary, we can only estimate your coverage in good faith, but cannot guarantee coverage due to the complexities of insurance contracts. Please inform us, too, of any changes to your insurance coverage.