

OCTOBER 2021 NEWSLETTER



OCTOBER

National Orthodontic
Health Month

Here's what's happening in our office....

Greetings!

Happy Fall Y'all! We hope you enjoy the seasonal changes!

October is *National Orthodontic Health Month* - a time to celebrate orthodontics and all the positives that orthodontic treatment can bring to a person's life! The positive aspects of having braces far outweigh the negative aspects and in this newsletter we are determined to convince you of why that is! Also in this month's newsletter, we have our September Patient of the Month, our October contest for patients, and something new and exciting our office is doing....."Colors of the Month"! Read on for details....

SEPTEMBER

Every month we pull one random name out of a box from all of the awesome patients that have been in that month with:

- *Excellent brushing & oral hygiene*
- *No broken brackets*
- *Excellent elastic wear as prescribed*

Patient
of the
Month

Congratulations to Emily Deryck, who is our Patient of the Month for September! Emily received 50 extra rewards hub points as well as a certificate. Congrats, Emily!

OCTOBER CONTEST FOR PATIENTS:

This month's patient contest is called *Fall Trivia Contest*. Log into the Patient Rewards Hub with your password to access the contest. Contestants can test their knowledge of the fall season with this fun autumn trivia quiz. A total of 12 multiple-choice questions will be asked and the answers can be found at the end of the quiz! Participants are also encouraged to follow and like our Facebook page after completing the contest. The end of the contest is October 31st and the winner will receive a notification in their patient hub account and will earn 30 rewards points. Everyone that participates will receive 5 rewards points.

GOOD LUCK!!



ORTHODONTIC TOPIC: THE POSITIVE ASPECTS OF ORTHODONTIC TREATMENT

Even though orthodontic treatment is not a quick fix and requires a financial and time commitment, the long term results far outweigh the short term sacrifices. The life -enhancing results of orthodontic treatment include:

1. better function (biting, chewing, speaking)
2. teeth are easier to clean
3. less wearing of tooth enamel, which means less extensive & expensive dental procedures
4. an aesthetically pleasing smile
5. improved self-confidence,
6. less critical of yourself in pictures

So, we may be biased, but we've seen it many times - orthodontic treatment really does improve a person's quality of life in many ways. If you or someone you know has been considering orthodontics but views it as a hassle, send them our way for a consultation to at least talk about the possibility of creating a beautiful, healthy smile that will last a lifetime! Trust us - it's worth it!!

***HAPPY BIRTHDAY TO
DR. SPOONHOWER ON
OCTOBER 31st!!***



COLORS OF THE MONTH

We are starting something new and fun here at Spoonhower Orthodontics! Each month we will feature a different color combination you can get on your braces with the elastic ties! We'll even give the color combination a cool name and have it on display so you can see what it will look like!

Here are this month's colors.....

"WITCHES BREW"----->



Did you know we are accepting new patients? The biggest compliment we can ever receive is the referral of a family member or friend, or an online [Google](#) review. We thank you for your confidence in us and we appreciate your business and your referrals! We hope to see you in the office soon!

[Click here to leave us a Google review!](#)

Sincerely,
Dr. Christopher Spoonhower & Staff



Monday: 9:00 a.m. – 6:00 p.m.
Tuesday: 9:00 a.m. – 5:00 p.m.
Wednesday: 9:00 a.m. – 5:00 p.m.
Thursday: 7:30 a.m. – 3:30 p.m.

Reach Out To Us

Call Us Today: (330) 896-0600
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Please Note: Our office is closed on Fridays, however we DO have limited patient emergency hours. Should you have an orthodontic emergency, please call the office. If we do not answer, please leave a message and we will call you back as soon as possible.

Regarding Insurance: If your insurance covers orthodontic treatment, you will be reimbursed directly from your insurance company. This will reduce your overall out of pocket expense for treatment. Many insurance policies have a lifetime orthodontic benefit that is distinct from regular dental insurance. Insurance policies vary, so we will review your insurance to determine the appropriate course of action. (Once treatment has started, we will file your claims).

Our office is committed to helping you maximize your insurance benefits. Due to the fact that insurance policies vary, we can only estimate your coverage in good faith, but cannot guarantee coverage due to the complexities of insurance contracts. Please inform us, too, of any changes to your insurance coverage.