

NOVEMBER 2021 NEWSLETTER



Here's what's happening in our office....



Greetings!

Thankful. Grateful. Blessed. That's how we feel. How about you?

Ohio really is very pretty in the Fall. Crisp morning air, cozy fall sweaters, apple cider, bon fires, and comforting foods like chili all make for fun, festive fall things we enjoy here!

In this newsletter we have the October Patient of the Month, our November contest for patients and Colors of the Month, as well as our monthly orthodontic topic: the

causes of crooked teeth. Read on for details.....

OCTOBER

Every month we pull one random name out of a box from all of the awesome patients that have been in that month with:

- *Excellent brushing & oral hygiene*
- *No broken brackets*
- *Excellent elastic wear as prescribed*

*Patient
of the
Month*

Congratulations to Kash Hartong, who is our Patient of the Month for October! Kash received 50 extra rewards hub points as well as a certificate. Congrats,

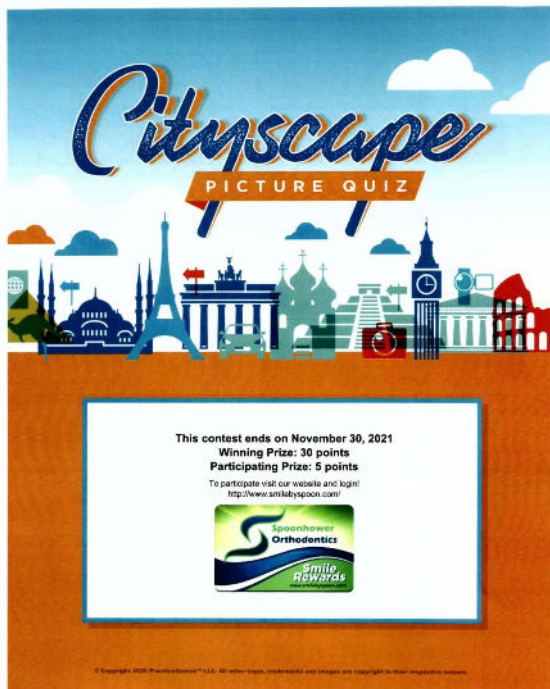
Things to know....

NOVEMBER CONTEST FOR PATIENTS:

This month's patient contest is called *Cityscape Picture Quiz Contest*.

Log into the Patient Rewards Hub with your password to access the contest. You will take a visual vacation with this fun contest guessing popular destinations throughout the world.

Participants are also encouraged to follow and like our Facebook page after completing the contest. The end of the contest is November 30th and the winner will receive a notification in their patient hub account and will earn 30 rewards points. Everyone that participates will receive 5 rewards points. **GOOD LUCK!!**



ORTHODONTIC TOPIC: WHAT CAUSES CROOKED TEETH?

There are several reasons why some people's teeth grow in crooked, overlapping, or twisted. Most often, crooked teeth, over bites, and under bites are inherited traits. Some people's mouths are too small for their teeth, which crowds the teeth and causes them to shift. In other cases, a person's upper and lower jaws aren't the same size or are malformed, resulting in either an overbite, when there is excessive protrusion of the upper jaw, or an under bite, when the lower jaw protrudes forward causing the lower jaw and teeth to extend out beyond the upper teeth.

Other causes of misaligned bites are early loss of baby or adult teeth; improper fit of dental restorations; too small of a jaw to accommodate erupting teeth; gingivitis (gum disease); undue pressure on the teeth and gums; misalignment of jaw after severe facial injury; tumors of the mouth or jaw; or common oral health problems in children such as thumb sucking, tongue thrusting, pacifier use beyond the age of three, or prolonged use of a bottle. Crooked teeth and misaligned bites can:

- interfere with proper chewing.
- make keeping teeth clean more of a challenge, increasing the risk of tooth decay, cavities and gingivitis.
- strain the teeth, jaws, and muscles, increasing the risk of breaking a tooth.
- make people feel self-conscious about their appearance and affect their self-esteem.

Never fear...we are here to help correct crooked teeth!

COLORS OF THE MONTH

Each month we feature a different color combination you can get on your braces with the elastic ties! We even give the color combination a cool name and have it on display so you can see what it will look like!

Here are this month's colors.....

"SHARK TANK" ---->



Did you know we are accepting new patients? The biggest compliment we can ever receive is the referral of a family member or friend, or an online [Google](#) review. We thank you for your confidence in us and we appreciate your business and your referrals! We hope to see you in the office soon!



[Click here to leave us a Google review!](#)

Sincerely,
Dr. Christopher Spoonhower & Staff



Monday: 9:00 a.m. – 6:00 p.m.
Tuesday: 9:00 a.m. – 5:00 p.m.
Wednesday: 9:00 a.m. – 5:00 p.m.

Reach Out To Us

Thursday: 7:30 a.m. – 3:30 p.m.

Call Us Today: (330) 896-0600

doc@smilebyspoon.com

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Please Note: Our office is closed on Fridays, however we DO have limited patient emergency hours. Should you have an orthodontic emergency, please call the office. If we do not answer, please leave a message and we will call you back as soon as possible.

Regarding Insurance: If your insurance covers orthodontic treatment, you will be reimbursed directly from your insurance company. This will reduce your overall out of pocket expense for treatment. Many insurance policies have a lifetime orthodontic benefit that is distinct from regular dental insurance. Insurance policies vary, so we will review your insurance to determine the appropriate course of action. (Once treatment has started, we will file your claims).

Our office is committed to helping you maximize your insurance benefits. Due to the fact that insurance policies vary, we can only estimate your coverage in good faith, but cannot guarantee coverage due to the complexities of insurance contracts. Please inform us, too, of any changes to your insurance coverage.