

MAY 2022 NEWSLETTER



Here's what's happening in our office....

Greetings!

IT'S A CONCERT CONTEST!!!



This issue is entirely music themed! We have exciting details about our **CONCERT CONTEST** to win 4 tickets to see Shawn Mendes in concert!!!

We also have our usual Patient of the Month, our May contest for patients, the Colors of the Month for May, another **SPOTLIGHT** on one of our new Team Spoon members - Brittany, as well as our monthly orthodontic topic:....playing a musical instrument while wearing braces.

You definitely don't want to miss the contest information, so read on for details.....

IT'S A CONCERT CONTEST ANNOUNCEMENT

You can win 4 tickets to see **SHAWN MENDES** in concert

JULY 19TH at 7:00pm at Rocket Mortgage Fieldhouse in Cleveland!!

HERE'S ARE THE CONTEST RULES/DETAILS....

- ✓ The contest runs from May 2nd - June 30th
- ✓ Active, former, and patients scheduled to begin treatment are eligible to

enter

- ✓ Receive a paper wrist-band at your scheduled appointment on/after May 2nd
- ✓ Wear the wrist-band until your next follow-up appointment
- ✓ Write your name & phone # on the back of the wristband & put in in the spin wheel to enter the contest
- ✓ The wrist-band MUST be received back in the office by June 30th for entry into the contest
- ✓ Only ONE wrist-band allowed per patient
- ✓ If the wrist-band comes off your wrist or tears before June 30th, a new one will NOT be given. You are not disqualified if the wrist-band comes off - simply make sure to save it and turn it into the office before the deadline to qualify
- ✓ The winner will be announced on Facebook on July 5th

GOOD LUCK!!!



APRIL

Every month we pull one random name out of a box from all of the awesome patients that have been in that month with:

- *Excellent brushing & oral hygiene*
- *No broken brackets*
- *Excellent elastic wear as prescribed*

*Patient
of the
Month*

Congratulations to Kayla Gaspar, who is our Patient of the Month for April! Kayla received 50 extra rewards hub points as well as a certificate. Congrats, Kayla!

SPOTLIGHT ON NEW TEAM SPOON MEMBER:

BRITTANY

Brittany graduated from Springfield High School in 2008 followed by Modern Dental Concepts in 2014.

She is CPR certified and has her radiology license. Brittany joined Team Spoon in 2021 as an Orthodontic Assistant and brings with her a wide range of dental experience - including general dentistry, endodontics, and her absolute favorite - orthodontics. She loves spending time with her husband and two young boys outdoors. She is also very competitive in sports, so if we ever have a friendly game of staff vs patient dodgeball again - watch out for her!



Things to know....

MAY CONTEST FOR PATIENTS:

This month's patient contest is called **FAMOUS MOMMAS TRIVIA CONTEST**.

Log into the Patient Rewards Hub with your password to access the contest. Celebrity runs in the family with these famous moms, sons and daughters. Whomever correctly matches the fastest scores the most points.

Participants are also encouraged to follow and like our Facebook page after completing the contest. The end of the contest is May 31st and the winner will receive a notification in their patient hub account and will earn 30 rewards points. Everyone that participates will receive 5 rewards points.

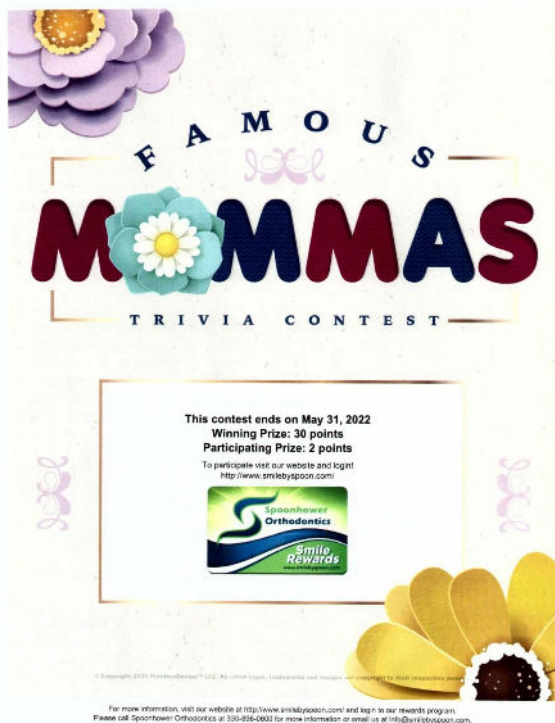
GOOD LUCK!!

ORTHODONTIC TOPIC: PLAYING A MUSICAL INSTRUMENT WHILE WEARING BRACES

The good news is that it's perfectly fine to play an instrument while undergoing bite correction. However, instruments like the trombone, trumpet, French horn, tuba, flute, oboe, clarinet, saxophone, etc. may be a bit more challenging to play, as the mouth positions required may cause some lip irritation.

The following adjustments can make life easier:

1. Getting some extra practice – At first, the braces will feel odd when playing an instrument, and there may be some soreness. Over the course of a couple of weeks, calluses will develop inside the lips that will reduce the sensitivity.
2. Waxing the braces and wires – When wearing braces, wax is your best friend. Because wind instruments require the lips to be firmly pressed against the mouthpiece, gently coating the wires with wax helps to reduce any irritation.
3. Making a routine change – While it's not necessary to relearn an instrument just because of wearing braces, it



may be a good idea to play slower and, at first, for less time while your mouth adjusts.

4. Learning to reposition the tongue – Patients fitted with an expander that spans the top of the mouth will need practice repositioning their tongue. They may need to spend a little more time practicing articulation so their tongue can find its new position.

The most important takeaway is that life shouldn't be placed on hold just because you or your child is fitted with braces. By applying the above adjustments when applicable, there can be a smooth transition. Over time, a person should be able to play beautifully without even thinking about his or her braces!



COLORS OF THE MONTH

Each month we feature a different color combination you can get on your braces with the elastic ties! We even give the color combination a cool name and have it on display so you can see what it will look like!

Here are this month's colors.....





Did you know we are accepting new patients? The biggest compliment we can ever receive is the referral of a family member or friend, or an online [Google](#) review. We thank you for your confidence in us and we appreciate your business and your referrals! We feel lucky to have you as a patient and we look forward to seeing you in the office soon!

[Click here to leave us a Google review!](#)

Sincerely,
Dr. Christopher Spoonhower & Staff



Monday: 9:00 a.m. – 6:00 p.m.
Tuesday: 9:00 a.m. – 5:00 p.m.
Wednesday: 9:00 a.m. – 5:00 p.m.
Thursday: 7:30 a.m. – 3:30 p.m.

Reach Out To Us

Call Us Today: (330) 896-0600

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Please Note: Our office is closed on Fridays, however we DO have limited patient emergency hours. Should you have an orthodontic emergency, please call the office. If we do not answer, please leave a message and we will call you back as soon as possible.

Regarding Insurance: If your insurance covers orthodontic treatment, you will be reimbursed directly from your insurance company. This will reduce your overall out of pocket expense for treatment. Many insurance policies have a lifetime orthodontic benefit that is distinct from regular dental insurance. Insurance policies vary, so we will review your insurance to determine the appropriate course of action. (Once treatment has started, we will file your claims).

Our office is committed to helping you maximize your insurance benefits. Due to the fact that insurance policies vary, we can only estimate your coverage in good faith, but cannot guarantee coverage due to the complexities of insurance contracts. Please inform us, too, of any changes to your insurance

