

MAY 2021 NEWSLETTER

Happy Mother's Day

Here's what's happening in our office....



Greetings!

Happy Mother's Day to all of the wonderful, hardworking mothers out there! We hope you are treated to all of the things that make your heart happy this month!

In this month's newsletter, we'll share some of our winners so far for our Virtual Patient Appreciation Day giveaways, our April Patient of the

Month, our May contest for patients, and our monthly orthodontic topic: the safety of digital x-rays. Read on for details.....

FACEBOOK VIRTUAL PATIENT APPRECIATION DAYS

Check out our Facebook page **EVERY TUESDAY** to see if you win! We will be giving away **AWESOME** prizes to one of our random, active patients! Each week we will be giving away a different prize for a different age group and gender. We will automatically enter everyone's name that falls within that age range into the drawing for that week. All you have to do is visit our Facebook page every Tuesday to see if that week is for your age group!

Here are some of our winners so far.....



APRIL

Every month we pull one random name out of a box from all of the awesome patients that have been in that month with:

- *Excellent brushing & oral hygiene*
- *No broken brackets*
- *Excellent elastic wear as prescribed*

Patient of the Month

Congratulations to Jordan B., who is our Patient of the Month for April! Jordan received 50 extra rewards hub points as well as a certificate. Congrats, Jordan!

Things to know....

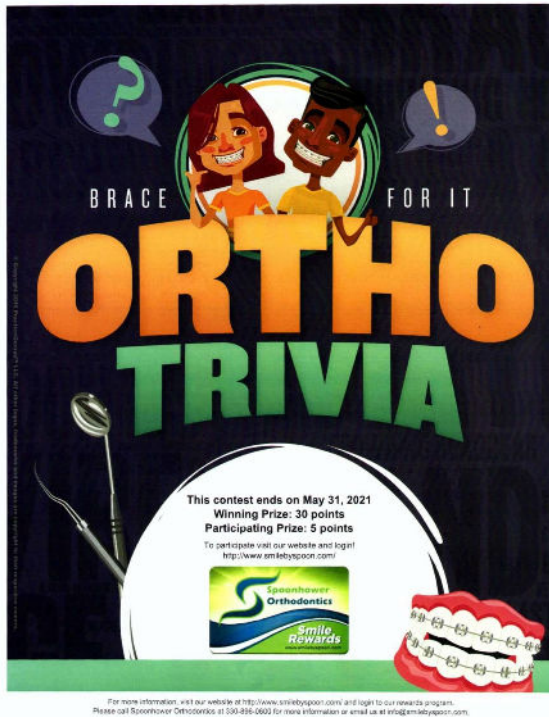
MAY CONTEST FOR PATIENTS:

This month's patient contest is called **BRACE FOR IT ORTHO TRIVIA CONTEST**. Log into the Patient Rewards Hub with your password to access the contest. In this fun contest, participants are challenged to show how much they know about orthodontic treatment. The end of the contest is May 31st and the winner will receive a notification in their patient hub account and will earn 30 rewards points. Everyone that participates will receive 5 rewards points. Participants are also encouraged to follow and like our Facebook page after completing the contest, if you have not done so already. Social

ORTHODONTIC TOPIC: THE SAFETY OF DIGITAL X-RAYS

Sometimes parents are concerned about having x-rays taken of themselves or their children, especially if they already had them taken at another office. Our office prefers to take our own x-rays to ensure accurate diagnosis. The amount of radiation received from x-ray is extremely minimal, and we would like to take this opportunity to provide you data so you can hopefully understand how minimal it is. A Microsievert is the measurement of the dosage of radiation that is absorbed into our bodies. The average person receives approximately 2,400 Microsieverts of

media is a great way to hear updates and relevant information about our office. **GOOD LUCK!!**



radiation per year. We receive the majority of this radiation from radon gas that is emitted from the Earth's surface. Other sources of radiation include exposure to sunlight, food, drinking water, natural gas, cell phones, and soil. Our office takes a panoramic radiograph, which omits 8 Microsieverts, as well as a Cephalometric radiograph, which omits 20 Microsieverts. So, in summary, the amount of radiation received from these x-rays taken in our office is ONE PERCENT (1%) of the 2,400 Microsieverts you or your child are receiving this year. If you have any questions regarding radiation exposure, please do not hesitate to ask.

Did you know we are accepting new patients? The biggest compliment we can ever receive is the referral of a family member or friend, or an online **Google** review. We thank you for your confidence in us and we appreciate your business and your referrals! We will see you in the office soon!

[*Click here to leave us a Google review!*](#)

Sincerely,
Dr. Christopher Spoonhower & Staff



Monday: 9:00 a.m. – 6:00 p.m.
Tuesday: 9:00 a.m. – 5:00 p.m.
Wednesday: 9:00 a.m. – 5:00 p.m.
Thursday: 7:30 a.m. – 3:30 p.m.

Reach Out To Us

Call Us Today: (330) 896-0600
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Please Note: Our office is closed on Fridays, however we DO have limited patient emergency

hours. Should you have an orthodontic emergency, please call the office. If we do not answer, please leave a message and we will call you back as soon as possible.

Regarding Insurance: If your insurance covers orthodontic treatment, you will be reimbursed directly from your insurance company. This will reduce your overall out of pocket expense for treatment. Many insurance policies have a lifetime orthodontic benefit that is distinct from regular dental insurance. Insurance policies vary, so we will review your insurance to determine the appropriate course of action. (Once treatment has started, we will file your claims).

Our office is committed to helping you maximize your insurance benefits. Due to the fact that insurance policies vary, we can only estimate your coverage in good faith, but cannot guarantee coverage due to the complexities of insurance contracts. Please inform us, too, of any changes to your insurance coverage.