

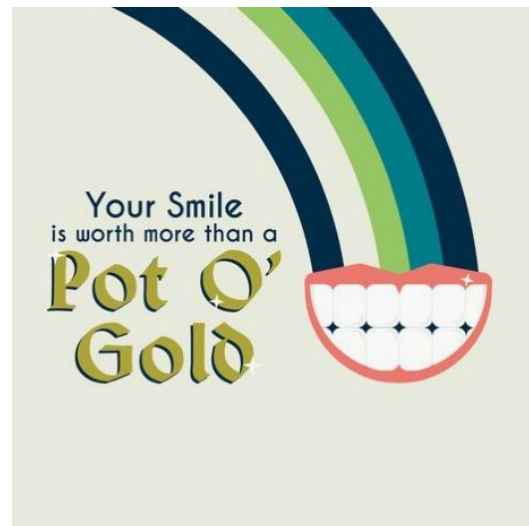
MARCH 2022 NEWSLETTER



Here's what's happening in our office....

Greetings!

*Your smile is worth
more than a **Pot O'
Gold!** We promise to
deliver you a
RAINBOW along the
way too !*

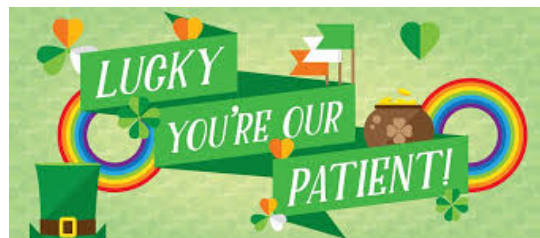


In this newsletter we have a teaser about something special and fun we have planned for this month! We also have the February Patient of the Month, our March contest for patients and the Colors of the Month for March, as well as our monthly orthodontic topic: the proper age for an initial orthodontic evaluation. Read on for details.....

FEELING LUCKY???

We certainly do! We have the most **AMAZING** patients, thanks to you!!!

To show our appreciation, we will be drawing names of families in the practice who will be receiving a little something special from us around the middle of March - just in time for St. Patrick's Day.!



So....be on the lookout & GOOD LUCK!

FEBRUARY

Every month we pull one random name out of a box from all of the awesome patients that have been in that month with:

- *Excellent brushing & oral hygiene*
- *No broken brackets*
- *Excellent elastic wear as prescribed*

Patient
of the
Month

Congratulations to Aiden Barnett, who is our Patient of the Month for February! Aiden received 50 extra rewards hub points as well as a certificate. Congrats, Aiden!

Things to know....

MARCH CONTEST FOR PATIENTS:

This month's patient contest is called **TV TRIVIA CONTEST**.

Log into the Patient Rewards Hub with your password to access the contest. Don't get your signals mixed! In this contest, players race the clock to match the correct TV show to the title.

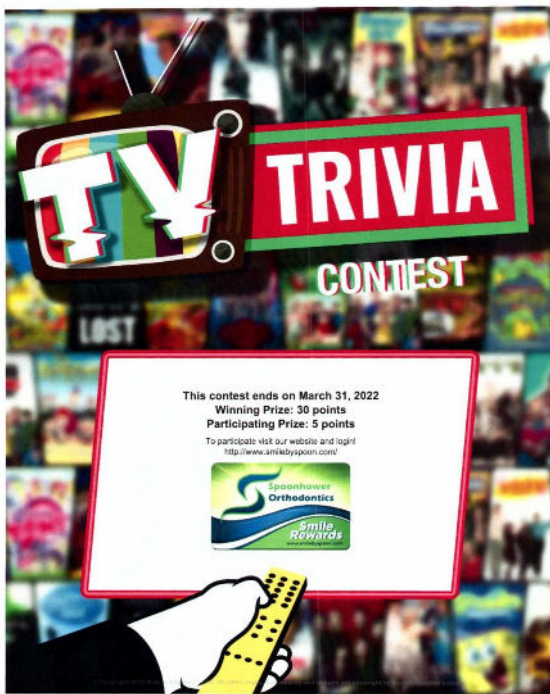
Participants are also encouraged to follow and like our Facebook page after completing the contest. The end of the contest is March 31st and the winner will receive a notification in their patient hub account and will earn 30 rewards points. Everyone that participates will receive 5 rewards points.

GOOD LUCK!!

ORTHODONTIC TOPIC: THE PROPER AGE FOR AN INITIAL ORTHODONTIC CONSULTATION

The American Association of Orthodontics recommends that every child be seen for an orthodontic evaluation by age 7.

This is because research has shown that serious orthodontic problems can be more easily corrected when the patient's skeleton is still growing and flexible. By correcting the skeletal problems at a younger age we can prepare the mouth for the eventual eruption of the permanent teeth. If the permanent teeth have adequate space to erupt they will come in fairly straight. If the teeth erupt fairly straight their tendency to get crooked again after the braces come off is diminished significantly. Once the permanent teeth have erupted, usually between the ages of 12-14, complete braces are placed for final alignment and detailing of the bite. Thus the final stage of treatment is quicker and easier on the patient and usually lasts from 12-18 months. Doing orthodontic treatment in two phases provides excellent results



For more information, visit our website at <http://www.smilebyepson.com/> and login to our rewards program. Please call Epson Smile Rewards at 335-886-0003 for more information or email us at info@smilebyepson.com.

often allowing time for the removal of permanent teeth and jaw surgery if necessary. Treatment done when some of the baby teeth are still present is referred to as Phase 1 treatment. Treatment after all of the permanent teeth have erupted is referred to as Phase 2 treatment. If you have any questions regarding the timing of starting orthodontic treatment, please do not hesitate to contact our office.



COLORS OF THE MONTH

Each month we feature a different color combination you can get on your braces with the elastic ties! We even give the color combination a cool name and have it on display so you can see what it will look like!

Here are this month's colors.....

"POT O GOLD" --->



Did you know we are accepting new patients? The biggest compliment we can ever receive is the referral of a family member or friend, or an online [Google](#) review. We thank you for your confidence in us and we appreciate your business and your referrals! We feel lucky to have you as a patient and we look forward to seeing you in the office soon!

[Click here to leave us a Google review!](#)

Sincerely,
Dr. Christopher Spoonhower & Staff



Monday: 9:00 a.m. – 6:00 p.m.
Tuesday: 9:00 a.m. – 5:00 p.m.
Wednesday: 9:00 a.m. – 5:00 p.m.
Thursday: 7:30 a.m. – 3:30 p.m.

Reach Out To Us

Call Us Today: (330) 896-0600
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Uniontown, OH 44685



Please Note: Our office is closed on Fridays, however we DO have limited patient emergency hours. Should you have an orthodontic emergency, please call the office. If we do not answer, please leave a message and we will call you back as soon as possible.

Regarding Insurance: If your insurance covers orthodontic treatment, you will be reimbursed directly from your insurance company. This will reduce your overall out of pocket expense for

treatment. Many insurance policies have a lifetime orthodontic benefit that is distinct from regular dental insurance. Insurance policies vary, so we will review your insurance to determine the appropriate course of action. (Once treatment has started, we will file your claims).

Our office is committed to helping you maximize your insurance benefits. Due to the fact that insurance policies vary, we can only estimate your coverage in good faith, but cannot guarantee coverage due to the complexities of insurance contracts. Please inform us, too, of any changes to your insurance coverage.