

MARCH 2021 NEWSLETTER



HAPPY ST. PATRICK'S DAY

Here's what's happening in our office....



Greetings!

Top O` Tha Mornin To Ya! Like the picture says - we are lucky you are our patients, and so happy you chose us to service your orthodontic needs!

In this month's newsletter, we are sharing a baby shower we recently had, an announcement about several upcoming Virtual Patient Appreciation Days, our February Patient of the Month, our March contest for patients, and our monthly orthodontic topic: palatal expanders. Read

on for details.....

OFFICE BABY SHOWER!

We sprinkled one of our assistants, Jessica, with love and gifts for a baby shower recently! Jess is having a little baby girl, and we couldn't be happier for her and her husband, Devon. We can't wait to meet baby girl Tucker! Congratulations, Jessica!!! Stay tuned for the birth announcement.....



VIRTUAL PATIENT APPRECIATION DAYS

We love seeing all of you, but with the current COVID circumstances we unfortunately are unable to host any in-person, large gatherings to celebrate all of our wonderful patients and shower you with

appreciation. So, in lieu of an in-person event, we will be having several *Virtual Patient Appreciation Days* via Facebook over the next few months! Stay tuned to these newsletters and also Facebook for multiple gift giveaways!! Thank you for choosing us to design your smile!!!!

Sending virtual hug



loading...



FEBRUARY

Every month we pull one random name out of a box from all of the awesome patients that have been in that month with:

- *Excellent brushing & oral hygiene*
- *No broken brackets*
- *Excellent elastic wear as prescribed*

Patient
of the
Month

Congratulations to Blaize B., who is our Patient of the Month for February! Blaize received 50 extra rewards hub points as well as a certificate. Congrats, Blaize !

Things to know....

MARCH CONTEST FOR PATIENTS:

This month's patient contest is called *TECHNOLOGY TIMELINE TRIVIA CONTEST*.

Log into the Patient Rewards Hub with your password to access the contest. Patients can explore the roots of modern technology as they zip from past to present in this exciting contest. Racing against time, Patients will link gizmos with launch years. The one who finishes fastest will receive the most points! The end of the contest is March 31st and the winner will receive a notification in their patient hub account and will earn 30 rewards points. Everyone that participates will receive 5 rewards points.

Participants are also encouraged to follow and like our Facebook page after completing the contest, if you have not done so already. Social media is a great way to hear updates and relevant information about our

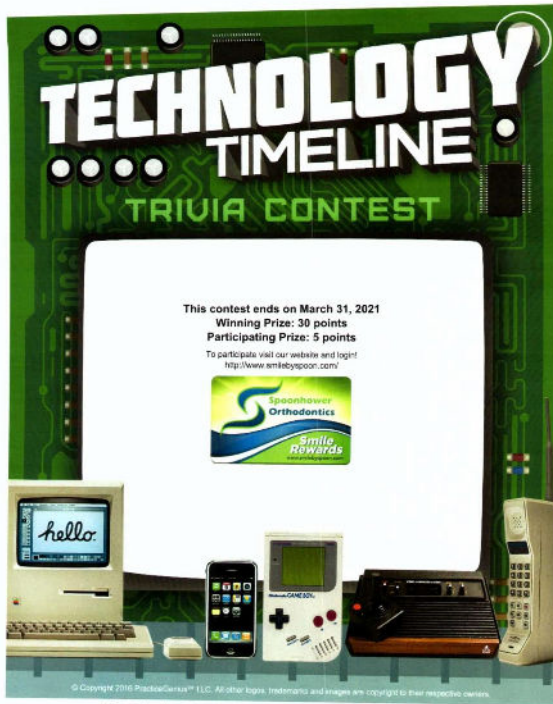
ORTHODONTIC TOPIC: PALATAL EXPANDERS



The palatal expander, AKA a "hyrax", is an appliance which is placed in the roof of the mouth to widen the upper dental arch. The maxilla - or upper dental arch - is joined in the center by a joint, which allows it to be painlessly separated and spread, thus allowing for more space to then align the teeth properly.

The process is started by placing little

office. **GOOD LUCK!!**



rubber bands in the back molar teeth. This allows the appliance to be anchored to the back molar teeth by metal bands. A digital scan of the mouth is made and sent to a lab to fabricate the expander. We then will cement the bands, fit the appliance, and explain to you how it works. You will be given a "key" to insert into a hole in the center of the appliance and "turn" the key 1 time per day for about a month at home. A temporary space may develop between the upper two front teeth. This is normal and will slowly go away in a few days. Once you are done "turning" and the spacing has been achieved, the appliance will stay in the mouth for about 3-4 months and braces may be placed in the meantime. If you have any questions regarding palatal expanders, please don't hesitate to ask.

Did you know we are accepting new patients? The biggest compliment we can ever receive is the referral of a family member or friend, or an online **Google** review. We thank you for your confidence in us and we appreciate your business and your referrals! We hope to see you in the office soon!

[Click here to leave us a Google review!](#)

Sincerely,
Dr. Christopher Spoonhower & Staff



Monday: 9:00 a.m. – 6:00 p.m.
Tuesday: 9:00 a.m. – 5:00 p.m.
Wednesday: 9:00 a.m. – 5:00 p.m.
Thursday: 7:30 a.m. – 3:30 p.m.

Reach Out To Us

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Please Note: Our office is closed on Fridays, however we DO have limited patient emergency hours. Should you have an orthodontic emergency, please call the office. If we do not answer, please leave a message and we will call you back as soon as possible.

Regarding Insurance: If your insurance covers orthodontic treatment, you will be reimbursed directly from your insurance company. This will reduce your overall out of pocket expense for treatment. Many insurance policies have a lifetime orthodontic benefit that is distinct from regular dental insurance. Insurance policies vary, so we will review your insurance to determine the appropriate course of action. (Once treatment has started, we will file your claims).

Our office is committed to helping you maximize your insurance benefits. Due to the fact that insurance policies vary, we can only estimate your coverage in good faith, but cannot guarantee coverage due to the complexities of insurance contracts. Please inform us, too, of any changes to your insurance coverage.