

JUNE 2023 NEWSLETTER

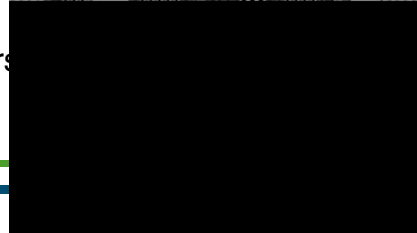
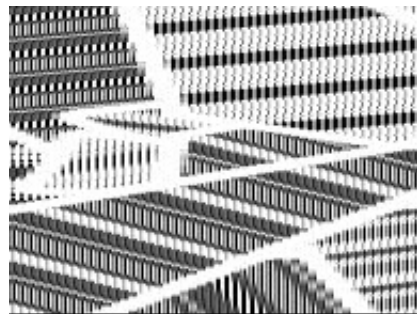
Happy Father's Day

Here's what's happening in our office....

Hello Christy,

Happy Father's Day to all of the awesome, supportive dads out there, including Dr. Spoonhower! From working hard every day, to chauffeuring, to rooting from the side lines, dads do a lot and it doesn't go unnoticed.

In this newsletter we have, the May Patient of the Month, our June contest for patients and Colors monthly topic: the safety of digital x-rays. Read on



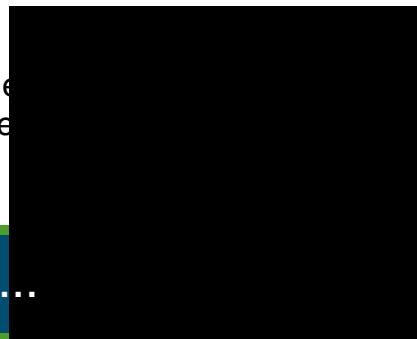
MAY

Every month we pull one random name out of a box from all of the awesome patients that have been in that month with:

- *Excellent brushing & oral hygiene*
- *No broken brackets*
- *Excellent elastic wear as prescribed*

Congratulations to Mason Sainato, who is our Patient of the Month! Mason received 50 extra rewards hub points as well as a reward from us! Congratulations to Mason!

Patient of the Month



Things to know....

JUNE CONTEST FOR PATIENTS:

MONTHLY TOPIC:

This month's patient contest is called *Father's Day Around The World*. Log into the Patient Rewards Hub with your password to access the contest.

Celebrate Father's Day around the globe by challenging members to match countries to its Father's Day tradition. Quickest correct answers score the highest points!

Participants are also encouraged to follow and like our Facebook page after completing the contest. The end of the contest is June 30th and the winner will receive a notification in their patient hub account and will earn 30 rewards points. Everyone that participates will receive 5 rewards points. *GOOD LUCK!!*



Sometimes parents are concerned about having x-rays taken of themselves or their children, especially if they already had them taken at another office. Our office prefers to take our own x-rays to ensure accurate diagnosis. The amount of radiation received from x-ray is extremely minimal, and we would like to take this opportunity to provide you data so you can hopefully understand how minimal it is.

A Microsievert is the measurement of the dosage of radiation that is absorbed into our bodies. The average person receives approximately 2,400 Microsieverts of radiation per year. We receive the majority of this radiation from radon gas that is emitted from the Earth's surface. Other sources of radiation include exposure to sunlight, food, drinking water, natural gas, cell phones, and soil.

Our office takes a panoramic radiograph, which omits 8 Microsieverts, as well as a Cephalometric radiograph, which omits 20 Microsieverts.

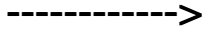
So, in summary, the amount of radiation received from these x-rays taken in our office is ONE PERCENT (1%) of the 2, 400 Microsieverts you or your child are receiving this year. If you have any questions regarding radiation exposure, please do not hesitate to ask.

COLORS OF THE MONTH

Each month we feature a different color combination you can get on your braces with the elastic ties! We even give the color combination a fun, cool name and have it on display so you can see what it will look like! This month's colors were designed by one of our assistants, Katie! Good job, Katie!

Here are this month's colors.....

NEON SWAG



Did you know we are accepting new patients? The biggest compliment we can ever receive is the referral of a family member or friend, or an online [Google](#) review. We thank you for your confidence in us and we appreciate your business and your referrals! We hope to see you in the office soon!

[Click here to leave us a Google review!](#)

Sincerely,
Dr. Christopher Spoonhower & Staff



Monday: 9:00 a.m. – 6:00 p.m.
Tuesday: 9:00 a.m. – 5:00 p.m.
Wednesday: 9:00 a.m. – 5:00 p.m.
Thursday: 7:30 a.m. – 3:30 p.m.

Reach Out To Us

Call Us Today: (330) 896-0600
doc@smilebyspoon.com
1410 Boettler Rd.
Uniontown, OH 44685



Please Note: Our office is closed on Fridays, however we DO have limited patient emergency hours. Should you have an orthodontic emergency, please call the office. If we do not answer, please leave a message and we will call you back as soon as possible.

Regarding Insurance: If your insurance covers orthodontic treatment, you will be reimbursed directly from your insurance company. This will reduce your overall out of pocket expense for treatment. Many insurance policies have a lifetime orthodontic benefit that is distinct from regular dental insurance. Insurance policies vary, so we will review your insurance to determine the appropriate course of action. (Once treatment has started, we will file your claims).

Our office is committed to helping you maximize your insurance benefits. Due to the fact that insurance policies vary, we can only estimate your coverage in good faith, but cannot guarantee coverage due to the complexities of insurance contracts. Please inform us, too, of any changes to your insurance coverage.



Spoonhower Orthodontics | 1410 Boettler Road, Uniontown, OH 44685

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