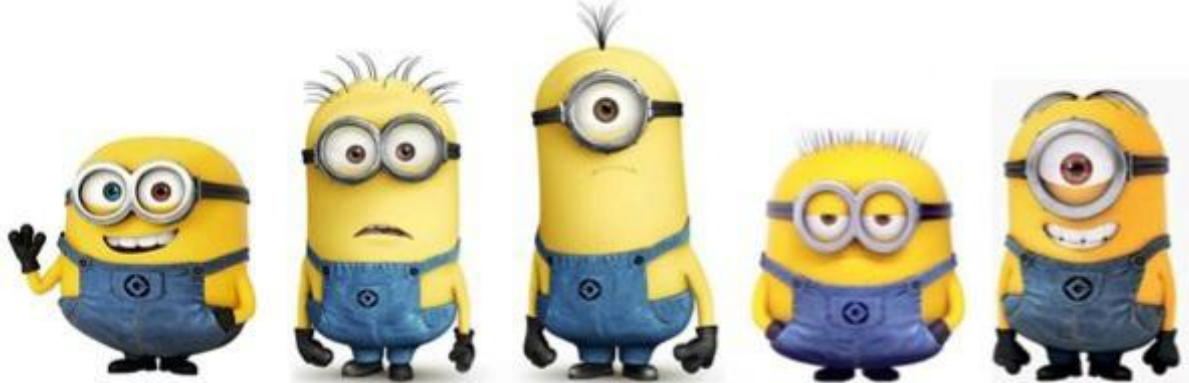


JANUARY 2023 NEWSLETTER



Here's what's happening in our office....

Hello Christy,

Happy New Year! Our patients are ONE IN A MINION! Thank you for trusting us with your orthodontic needs!



In this newsletter we have the December Patient of the Month, our January contest for patients and Colors of the Month, as well as a monthly topic: understanding the components of braces. Read on for details.....

DECEMBER

Every month we pull one random name out of a box from all of the awesome patients that have been in that month with:

- *Excellent brushing & oral hygiene*
- *No broken brackets*
- *Excellent elastic wear as prescribed*

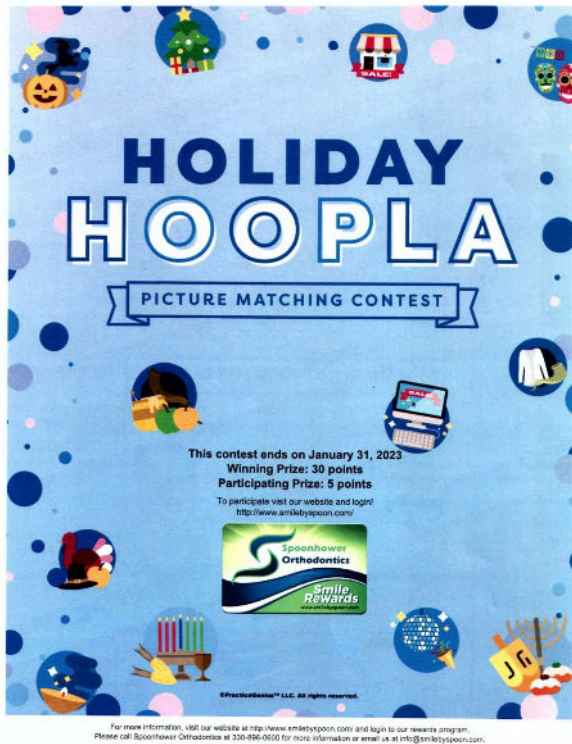
Patient
of the
Month

Congratulations to Juan Yerena, who is our Patient of the Month for December! Juan received 50 extra rewards hub points as well as a certificate. Congrats, Juan!

Things to know....

DECEMBER CONTEST FOR PATIENTS:

This month's patient contest is called **Holiday Hoopla Picture Matching Contest**. Log into the Patient Rewards Hub with your password to access the contest. Challenge your skills with this fun contest. The fastest correct answers earn the highest score. Participants are also encouraged to follow and like our Facebook page after completing the contest. The end of the contest is January 31st and the winner will receive a notification in their patient hub account and will earn 30 rewards points. Everyone that participates will receive 5 rewards points. **GOOD LUCK!!**



MONTHLY TOPIC: UNDERSTANDING THE COMPONENTS OF BRACES

All of the pieces and parts to braces can be a little confusing, especially if you and your child are new to the process. What if an issue arises - how do you even begin to describe the problem?? The purpose of this month's newsletter topic is to help educate you on the many parts that when put together are known as braces.

SEPARATORS - Tiny blue rubber bands that is placed in between the molars to push the teeth far enough apart to fit the metal bands.

BANDS - Round metal braces that completely wrap around the upper and/or lower back molars.

BRACKET - Metal or ceramic attachment that is bonded directly to the front surface of the tooth.

ARCH WIRE - The main metal wire that attaches to each bracket and spans across the entire top and bottom of the mouth.

COLORLED TIES - The single rubber colors we put around the brackets to hold the wire in place.

HOOK - Small attachments on brackets that are used to attach rubber bands/elastics for added pressure.

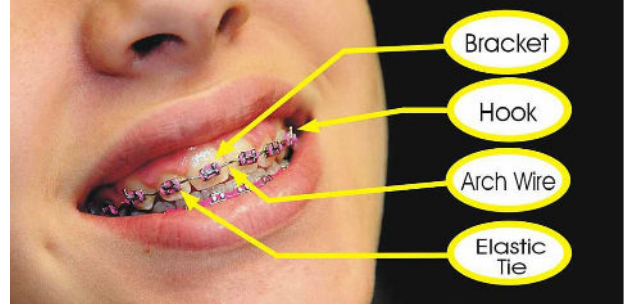
ELASTICS - Small "rubber bands" that are placed over the hooks These are used to correct the bite by moving teeth into their proper places. They have to be changed every 2-3 hours to maintain tight elasticity.

POWER CHAIN - A long continuous piece of colored, circular ties that are used to close spaces between teeth.

COIL SPRINGS - A metal spring that slides on to the main arch wires and are used to either open or close the space between the teeth.

STEEL TIE - A thin metal twisting wire that firmly holds the wire on the bracket of a tooth.

FORSUS/BITE SPRINGS - Metal springs that are used for bite correction and attach from the upper teeth to the bottom teeth.



COLORS OF THE MONTH

Each month we feature a different color combination you can get on your braces with the elastic ties! We even give the color combination a fun, cool name and have it on display so you can see what it will look like!

Here are this month's colors.....

ONE IN A
MINION



Did you know we are accepting new patients? The biggest compliment we can ever receive is the referral of a family member or friend, or an online [Google](#) review. We thank you for your confidence in us and we appreciate your business and your referrals! We hope to see you in the office soon!

[Click here to leave us a Google review!](#)

Sincerely,
Dr. Christopher Spoonhower & Staff



Monday: 9:00 a.m. – 6:00 p.m.
Tuesday: 9:00 a.m. – 5:00 p.m.
Wednesday: 9:00 a.m. – 5:00 p.m.
Thursday: 7:30 a.m. – 3:30 p.m.

Reach Out To Us

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Please Note: Our office is closed on Fridays, however we DO have limited patient emergency hours. Should you have an orthodontic emergency, please call the office. If we do not answer, please leave a message and we will call you back as soon as possible.

Regarding Insurance: If your insurance covers orthodontic treatment, you will be reimbursed directly from your insurance company. This will reduce your overall out of pocket expense for treatment. Many insurance policies have a lifetime orthodontic benefit that is distinct from regular dental insurance. Insurance policies vary, so we will review your insurance to determine the appropriate course of action. (Once treatment has started, we will file your claims).

Our office is committed to helping you maximize your insurance benefits. Due to the fact that insurance policies vary, we can only estimate your coverage in good faith, but cannot guarantee coverage due to the complexities of insurance contracts. Please inform us, too, of any changes to your insurance coverage.



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