

JANUARY 2022 NEWSLETTER

Here's what's happening in our office....

Greetings!

HAPPY NEW YEAR!

Let it snow, let it snow, let it snow....

We hope that you had a wonderful holiday season with family and friends!



In this newsletter we have the December Patient of the Month, our January contest for patients and the Colors of the Month for January, as well as our monthly orthodontic topic: orthodontic insurance benefits. Read on for details....

DECEMBER

Every month we pull one random name out of a box from all of the awesome patients that have been in that month with:

- *Excellent brushing & oral hygiene*
- *No broken brackets*
- *Excellent elastic wear as prescribed*

*Patient
of the
Month*

Congratulations to Alyssa Kobyluck, who is our Patient of the Month for December! Alyssa received 50 extra rewards hub points as well as a certificate. Congrats, Alyssa!

Things to know....

JANUARY CONTEST FOR PATIENTS:

This month's patient contest is called *Winter Solstice Contest*. Log into the Patient Rewards Hub with your password to access the contest. You will cozy up to this fun trivia contest about the shortest day of the year.

Participants are also encouraged to follow and like our Facebook page after completing the contest. The end of the contest is January 31st and the winner will receive a notification in their patient hub account and will earn 30 rewards points. Everyone that participates will receive 5 rewards points.

GOOD LUCK!!



For more information, visit our website at <http://www.smilebysoon.com> and log in to our rewards program. Please call Smilepower Orthodontics at 330-456-0800 for more information or email us at info@smilebysoon.com.

ORTHODONTIC TOPIC: ORTHODONTIC INSURANCE BENEFITS

We realize that orthodontics is a significant financial investment. If your insurance covers orthodontic treatment, you will receive the benefit of reduced personal costs. Many insurance policies have a lifetime orthodontic benefit that is distinct from regular dental insurance.

Insurance policies vary, so we will review your insurance to determine the exact benefits on your particular plan and discuss them with you and how it relates to our fee. Once treatment has started, we will file your claims as a courtesy to you. The insurance reimbursement checks will be sent directly to you, not our office. Please remember that orthodontic insurance is a benefit for you or your child. If, during the course of treatment, your benefits change, the financially responsible party is accountable for all charges.

Our office also offers pay in full discounts, discounts for siblings and additional family members that start treatment, as well as flexible, interest free payment plans.

Joanne is our financial and insurance coordinator, so should you have any questions regarding insurance or financial arrangements, please feel free to contact her.

COLORS OF THE MONTH

Each month we feature a different color combination you can get on your braces with the elastic ties! We even give the color combination a cool name and have it on display so you can see what it will look like!

Here are this month's colors.....



"SNOW
DAYS" --->



Did you know we are accepting new patients? The biggest compliment we can ever receive is the referral of a family member or friend, or an online [Google](#) review. We thank you for your confidence in us and we appreciate your business and your referrals! We hope to see you in the office soon!



[Click here to leave us a Google review!](#)

Sincerely,
Dr. Christopher Spoonhower & Staff



Monday: 9:00 a.m. – 6:00 p.m.
Tuesday: 9:00 a.m. – 5:00 p.m.
Wednesday: 9:00 a.m. – 5:00 p.m.
Thursday: 7:30 a.m. – 3:30 p.m.

Reach Out To Us

Call Us Today: (330) 896-0600
doc@smilebyspoon.com
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Uniontown, OH 44685



Please Note: Our office is closed on Fridays, however we DO have limited patient emergency hours. Should you have an orthodontic emergency, please call the office. If we do not answer, please leave a message and we will call you back as soon as possible.

Regarding Insurance: If your insurance covers orthodontic treatment, you will be reimbursed directly from your insurance company. This will reduce your overall out of pocket expense for treatment. Many insurance policies have a lifetime orthodontic benefit that is distinct from regular dental

insurance. Insurance policies vary, so we will review your insurance to determine the appropriate course of action. (Once treatment has started, we will file your claims).

Our office is committed to helping you maximize your insurance benefits. Due to the fact that insurance policies vary, we can only estimate your coverage in good faith, but cannot guarantee coverage due to the complexities of insurance contracts. Please inform us, too, of any changes to your insurance coverage.