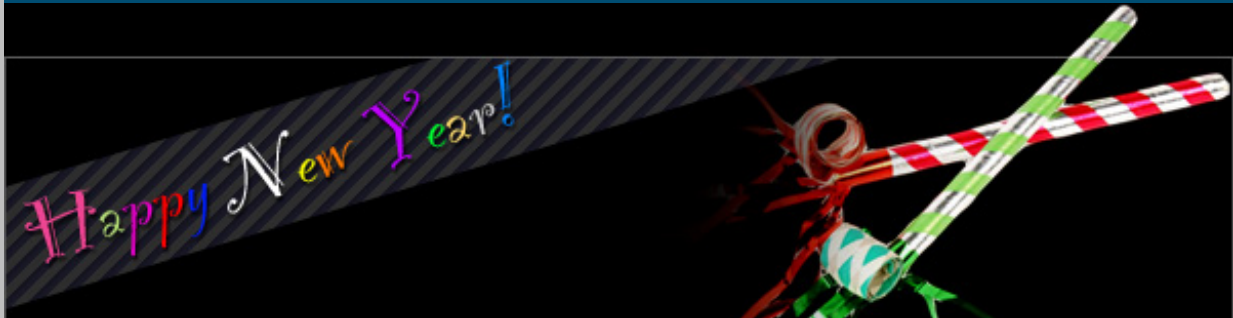


## JANUARY 2021 NEWSLETTER



### Here's what's happening in our office....

- HAPPY NEW YEAR -

2021

Greetings!

Good riddance 2020 and welcome 2021! Living and thriving through a pandemic has been challenging, but we all have a positive attitude here at Spoonhower Orthodontics. We know that it makes us all stronger and more

appreciative in the long run. Having a fresh outlook on a new year is a good goal for any of us to have this new year.

In this month's newsletter, we have our December Patient of the Month, our January contest for patients, and our monthly orthodontic topic: what to expect at your first orthodontic appointment. Read on for details.....

## DECEMBER

Every month we pull one random name out of a box from all of the awesome patients that have been in that month with:

- *Excellent brushing & oral hygiene*
- *No broken brackets*
- *Excellent elastic wear as prescribed*

Patient  
of the  
Month

Congratulations to Danny M, who is our Patient of the Month for December! Danny received 50 extra rewards hub points as well as a certificate. Congrats, Danny !

### Things to know....

## JANUARY CONTEST FOR PATIENTS:

This month's patient contest is called ***THE BEST & NOT SO BEST OF 2020 CONTEST***.

Log into the Patient Rewards Hub with your password to access the contest. We won't soon forget the year 2020. Here's a fun trivia contest to find out how many details your members remember. Players who correctly answer the quickest earn the highest score.

Participants are also encouraged to follow and like our Facebook page after completing the contest. The end of the contest is January 31st and the winner will receive a notification in their patient hub account and will earn 30 rewards points. Everyone that participates will receive 5 rewards points. **GOOD LUCK!!**

## ORTHODONTIC TOPIC: WHAT TO EXPECT FOR YOUR 1ST ORTHODONTIC APPOINTMENT

The initial consultation for braces is an hour long complimentary, appointment for both adults and children. You will meet with our treatment coordinator, Jean, and she will start off by giving you a tour of our office. After the tour, Jean will review the health history form with you and discuss any concerns that you or the dentist may have. She will then proceed with taking records, including x-rays and close-up photographs of the face and teeth.

Once the records have been obtained, Dr. Spoonhower will review them and do a thorough exam of the mouth. He will discuss any recommended orthodontic treatment with you and Jean will also show you the braces, any appliances that may be recommended, explain in detail the process, and what to expect from start to finish. Jean will also present all of the financial information and office protocols. You will leave with a folder containing a copy of all of the records that were taken, the treatment plan and financial information so that you have all of the information you need to make an informed decision about starting orthodontic treatment with our office.

We may be biased - but once you start treatment with us, you become family and we do everything to make you feel comfortable, welcome and have fun along the way!



Did you know we are accepting new patients? The biggest compliment we can ever receive is the referral of a family member or friend, or an online Google review. We thank you for your confidence in us and we appreciate your

business and your referrals! We hope you have a Happy Thanksgiving and we hope to see you in the office soon!

[Click here to leave us a Google review!](#)

Sincerely,  
Dr. Christopher Spoonhower & Staff



Monday: 9:00 a.m. – 6:00 p.m.  
Tuesday: 9:00 a.m. – 5:00 p.m.  
Wednesday: 9:00 a.m. – 5:00 p.m.  
Thursday: 7:30 a.m. – 3:30 p.m.

Reach Out To Us

Call Us Today: (330) 896-0600

[doc@smilebyspoon.com](mailto:doc@smilebyspoon.com)

1410 Boettler Rd.

Uniontown, OH 44685



**Please Note:** Our office is closed on Fridays, however we DO have limited patient emergency hours. Should you have an orthodontic emergency, please call the office. If we do not answer, please leave a message and we will call you back as soon as possible.

**Regarding Insurance:** If your insurance covers orthodontic treatment, you will be reimbursed directly from your insurance company. This will reduce your overall out of pocket expense for treatment. Many insurance policies have a lifetime orthodontic benefit that is distinct from regular dental insurance. Insurance policies vary, so we will review your insurance to determine the appropriate course of action. (Once treatment has started, we will file your claims).

Our office is committed to helping you maximize your insurance benefits. Due to the fact that insurance policies vary, we can only estimate your coverage in good faith, but cannot guarantee coverage due to the complexities of insurance contracts. Please inform us, too, of any changes to your insurance coverage.