

## FEBRUARY 2021 NEWSLETTER



### Here's what's happening in our office....

Greetings!

Greetings! To coincide with Presidents Day on February 15th and a new president in office, this month's newsletter and monthly contest go hand in hand. In this month's newsletter, we have our January Patient of the Month, our February contest for patients that will test your knowledge of our former presidents, and our monthly orthodontic topic: what to expect after getting your braces off. Read on for details.....



## JANUARY

Every month we pull one random name out of a box from all of the awesome patients that have been in that month with:

- *Excellent brushing & oral hygiene*
- *No broken brackets*
- *Excellent elastic wear as prescribed*

Patient  
of the  
Month

Congratulations to Liam O, who is our Patient of the Month for January! Liam. received 50 extra rewards hub points as well as a certificate. Congrats, Liam !

## FEBRUARY CONTEST FOR PATIENTS:

This month's patient contest is called **PRESIDENTS DAY TRIVIA CONTEST**.

Log into the Patient Rewards Hub with your password to access the contest. In honor of President's Day, this trivia-style contest has 10 questions for participants to answer about some of our former presidents. The person with the highest score at the end of the contest wins! The end of the contest is February 28th and the winner will receive a notification in their patient hub account and will earn 30 rewards points. Everyone that participates will receive 5 rewards points.

Participants are also encouraged to follow and like our Facebook page after completing the contest, if you have not done so already. Social media is a great way to hear updates and relevant information about our office. **GOOD LUCK!!**

## ORTHODONTIC TOPIC: WHAT TO EXPECT AFTER GETTING BRACES OFF

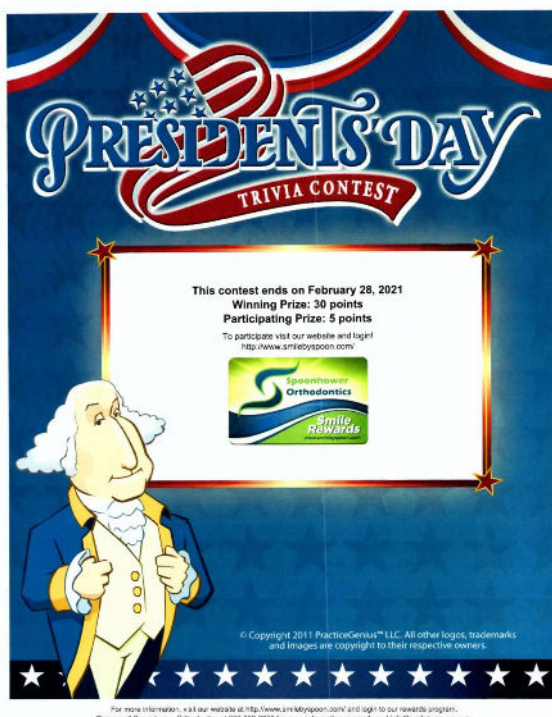
Everyone looks forward to the day when their braces come off! Before that appointment, be sure to keep up with the oral care. How your teeth will look when the braces come off depends a lot on how well you took care of them with the braces on! That said, we are here to share what you can expect during and after getting braces off. Many people have questions like: Will getting them off be painful? Will your teeth still hurt sometimes afterward? What will they look like and how will they feel? All of these are common questions. Here's the answers to these questions.....

### **HOW BRACES ARE TAKEN OFF**

We will have to remove each band and bracket individually. It is a quicker process than getting them put on, but it does not hurt. Many people report a feeling of relief once the bands and wires are gone. When the brackets themselves come off, it is not unusual to hear some cracking sounds when we remove the braces. Don't panic; this is likely the cement between the bracket and your tooth cracking under force. Your teeth are tougher than this cement, so they should be fine, and we scrape the rest of the cement off.

### **WHAT TO EXPECT, AND WHAT TO DO, AFTER GETTING BRACES OFF**

After getting braces off, many patients report that their mouth feels different....and it should!! After all, your teeth have been realigned and new space made. Your bite will be different. Chances are you also got used to having your braces on; feeling the surface of your teeth for the first time in a while will feel weird for a couple of days. You will be able to run your tongue across your teeth



For more information, visit our website at <http://www.smilegenius.com> and login to our rewards program. Please call SmileGenius Orthodontics at 330-896-9802 for more information or email us at [info@smilegenius.com](mailto:info@smilegenius.com).



and feel a slippery smooth surface again! You also might notice that your gum tissue is a little "puffy" or swollen. Don't worry - this will subside after a few days of good brushing and even some salt water rinses.

In order to preserve that great smile, we will have you fitted for retainers. As long as you wear the retainers how we instruct you to do so, your teeth will remain as beautiful as the day the braces were removed. Don't hesitate to ask if you have any questions about what to expect when braces come off!

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Did you know we are accepting new patients? The biggest compliment we can ever receive is the referral of a family member or friend, or an online [Google](#) review. We thank you for your confidence in us and we appreciate your business and your referrals! We hope to see you in the office soon!

[Click here to leave us a Google review!](#)

Sincerely,  
Dr. Christopher Spoonhower & Staff



Monday: 9:00 a.m. – 6:00 p.m.  
Tuesday: 9:00 a.m. – 5:00 p.m.  
Wednesday: 9:00 a.m. – 5:00 p.m.  
Thursday: 7:30 a.m. – 3:30 p.m.

[Reach Out To Us](#)

Call Us Today: (330) 896-0600  
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**Please Note:** Our office is closed on Fridays, however we DO have limited patient emergency hours. Should you have an orthodontic emergency, please call the office. If we do not answer, please leave a message and we will call you back as soon as possible.

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**Regarding Insurance:** If your insurance covers orthodontic treatment, you will be reimbursed directly from your insurance company. This will reduce your overall out of pocket expense for treatment. Many insurance policies have a lifetime orthodontic benefit that is distinct from regular dental insurance. Insurance policies vary, so we will review your insurance to determine the appropriate course

of action. (Once treatment has started, we will file your claims).

Our office is committed to helping you maximize your insurance benefits. Due to the fact that insurance policies vary, we can only estimate your coverage in good faith, but cannot guarantee coverage due to the complexities of insurance contracts. Please inform us, too, of any changes to your insurance coverage.