

DECEMBER 2021 NEWSLETTER



Here's what's happening in our office....

Greetings!

Season's Greetings!

It's a colorful holiday season around here in our office. We hope that whatever your holiday "style" is, it makes you feel joyful and festive!



In this newsletter we have the November Patient of the Month, our December contest for patients and the Colors of the Month for December, as well as our monthly orthodontic topic: ligatures (a.k.a. colored elastics). Read on for details.....

NOVEMBER

Every month we pull one random name out of a box from all of the awesome patients that have been in that month with:

- *Excellent brushing & oral hygiene*
- *No broken brackets*
- *Excellent elastic wear as prescribed*

*Patient
of the
Month*

Congratulations to Izzy Menefee, who is our Patient of the Month for November! Izzy received 50 extra rewards hub points as well as a certificate. Congrats, Izzy!

Things to know....

DECEMBER CONTEST FOR PATIENTS:

This month's patient contest is called *Holiday Cheermeister Trivia Contest*.

Log into the Patient Rewards Hub with your password to access the contest. Are you a true holiday cheermeister? To test your knowledge of all things Christmas, this trivia style quiz has 15 questions for you to answer. The person with the fastest time and highest score wins the grand prize!

Participants are also encouraged to follow and like our Facebook page after completing the contest. The end of the contest is December 31st and the winner will receive a notification in their patient hub account and will earn 30 rewards points. Everyone that participates will receive 5 rewards points. **GOOD LUCK!!**



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ORTHODONTIC TOPIC: LIGATURES

Rubber bands on braces—the elastics that surround each bracket—are just one of many different parts and pieces we will adjust during your check-ups. The small rubber or metal elastics, more commonly called "rubber bands," that surround your braces are technically called elastic ligatures.

A ligature is used primarily to keep the wire held into the slot on the bracket but they can also direct the teeth in a particular direction, depending on the type of ligature used and how it is tied onto the tooth

Single Elastic Ligatures

Single elastic ligatures (see below picture) come in a variety of colors but their size is usually uniform. We will change your elastics at every appointment because this type of ligature loses strength over time. Depending on how the elastic is tied onto the tooth, a varying degree of force can be applied to the teeth, effecting a greater or lesser degree of adjustment to the structure of your teeth.

Connected Elastic Ligatures

Connected elastic ligatures—also called power chain ligatures—come in a variety of colors and strengths. These are used to close spaces between the teeth or move specific groups of teeth together at the same time. Connected elastic ligatures may be changed at each appointment.

Wire Ligatures

Stainless steel wire ligatures are used in the same way as their elastic counterparts but they offer substantially more force between the bracket and the tooth.

When straightening a tooth that may be twisted or turned, the wire must remain securely in the slot of the bracket. A wire ligature is therefore often the preferred choice of ligature because it allows the



orthodontist to keep the metal wire securely tied into the bracket slot.



COLORS OF THE MONTH

Each month we feature a different color combination you can get on your braces with the elastic ties! We even give the color combination a cool name and have it on display so you can see what it will look like!

Here are this month's colors.....

"HOLIDAY LIGHTS" --

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Did you know we are accepting new patients? The biggest compliment we can ever receive is the referral of a family member or friend, or an online [Google](#) review. We thank you for your confidence in us and we appreciate your business and your referrals! We hope to see you in the office soon!

Click here to leave us a [Google](#) review!

Sincerely,
Dr. Christopher Spoonhower & Staff



Monday: 9:00 a.m. – 6:00 p.m.
Tuesday: 9:00 a.m. – 5:00 p.m.
Wednesday: 9:00 a.m. – 5:00 p.m.
Thursday: 7:30 a.m. – 3:30 p.m.

Reach Out To Us

Call Us Today: (330) 896-0600
doc@smilebyspoon.com
1410 Boettler Rd.
Uniontown, OH 44685



Please Note: Our office is closed on Fridays, however we DO have limited patient emergency hours. Should you have an orthodontic emergency, please call the office. If we do not answer, please leave a message and we will call you back as soon as possible.

Regarding Insurance: If your insurance covers orthodontic treatment, you will be reimbursed directly from your insurance company. This will reduce your overall out of pocket expense for treatment. Many insurance policies have a lifetime orthodontic benefit that is distinct from regular dental insurance. Insurance policies vary, so we will review your insurance to determine the appropriate course of action. (Once treatment has started, we will file your claims).

Our office is committed to helping you maximize your insurance benefits. Due to the fact that insurance policies vary, we can only estimate your coverage in good faith, but cannot guarantee coverage due to the complexities of insurance contracts. Please inform us, too, of any changes to your insurance coverage.