

AUGUST 2021 NEWSLETTER



Here's what's happening in our office....

Greetings!

Who's excited to go back to school?!

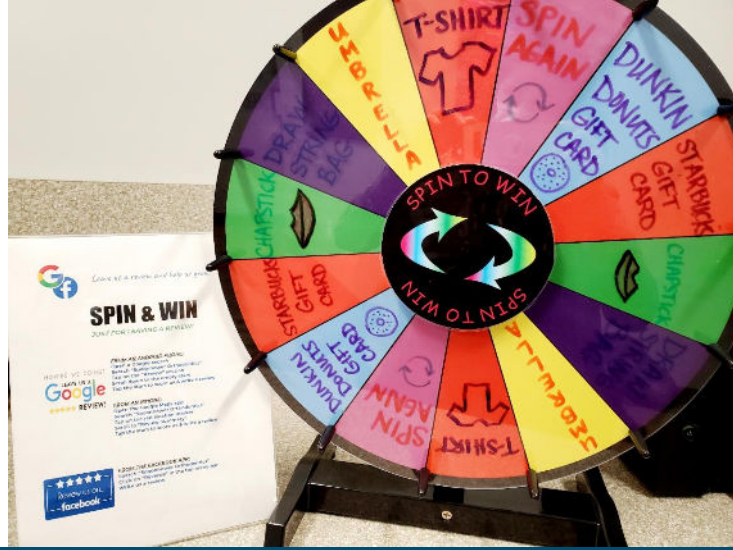
We hope everyone has a great start and makes it a great school year!

In this month's newsletter, we will share our new, exciting, interactive way to win a free prize in our office - just for leaving us a review! We also have our July Patient of the Month, our August contest for patients that coincides with school and our monthly orthodontic topic: tooth substitution for missing permanent teeth. Read on for details.....



NEW IN OUR OFFICE - SPIN TO WIN!

When you are in our office next, make sure to check out our "Spin To Win" wheel with fun prizes on it! All you have to do is leave us either a [Google](#) or [Facebook](#) review (we wouldn't complain if you did both), and then spin the wheel to win one of the prizes! It's that simple! Help us grow by spreading the word about our office!



JULY

Every month we pull one random name out of a box from all of the awesome patients that have been in that month with:

- *Excellent brushing & oral hygiene*
- *No broken brackets*
- *Excellent elastic wear as prescribed*

Patient
of the
Month

Congratulations to Riely M, who is our Patient of the Month for June! Riely received 50 extra rewards hub points as well as a certificate. Congrats, Riely!

Things to know....

AUGUST CONTEST FOR PATIENTS:

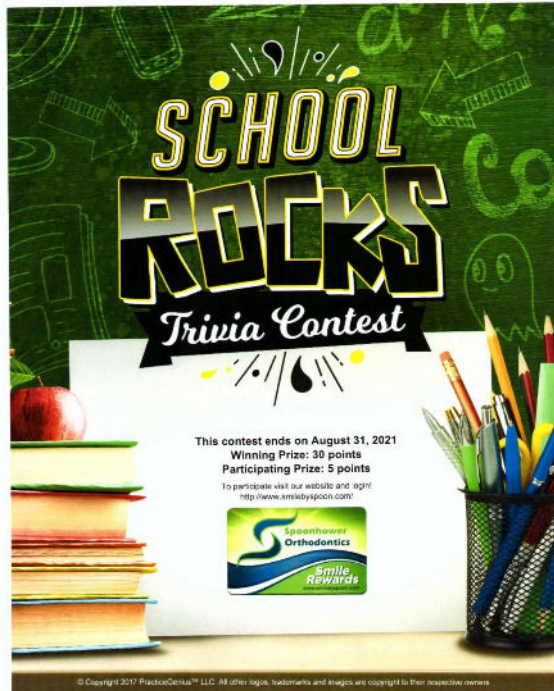
This month's patient contest is called **School Rocks Trivia Contest**. Log into the Patient Rewards Hub with your password to access the contest. Players race against the clock to correctly answer questions about campuses featured in film. Whoever is fastest, wins! The end of the contest is August 31st and the winner will receive a notification in their patient hub account and will earn 30 rewards points. Everyone that participates will receive 5 rewards points. Participants are also encouraged to follow and like our Facebook page after completing the contest, if you have not done so already. Social

ORTHODONTIC TOPIC: TOOTH SUBSTITUTION FOR MISSING PERMANENT TEETH

Canine substitution is a clinically accepted method of orthodontic treatment where the canines are moved into the position of the missing lateral incisors (a congenital absence) and subsequently their morphology is altered to resemble the lateral incisor.

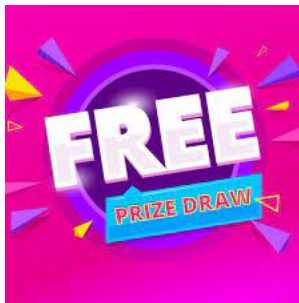
Canine substitution is the most convenient option for patients already committed to undergoing fixed orthodontic treatment that are missing the lateral incisors. The final outcome for the missing space can be resolved without having to wait for completion of skeletal growth. It also saves the patient from having additional

media is a great way to hear updates and relevant information about our office. **GOOD LUCK!!**



surgeries (implant surgery) or restorative procedures (fixed bridges), making it not only inconspicuous, but also a more cost effective option. However, conditions should be optimal for this method and not everyone is a candidate unfortunately. Patients that present with wider canines, deep bites, or patients missing just a single maxillary lateral incisor, making it difficult to create restorative symmetry, are not ideal candidates.

Being born with missing teeth is a more common issue than one would think, but it is definitely correctable with orthodontic treatment. If you have any questions regarding tooth substitution, please feel free to ask.



DON'T FORGET OUR FACEBOOK VIRTUAL PATIENT APPRECIATION DAYS!

Check out our [Facebook](#) page **EVERY TUESDAY** to see if you win! We will be giving away **AWESOME** prizes to one of our random, active patients! Each week we will be giving away a different prize for a different age group and gender. We will automatically enter everyone's name that falls within that age range into the drawing for that week. All you have to do is visit our Facebook page every Tuesday to see if that week is for your age group!



Did you know we are accepting new patients? The biggest compliment we can ever receive is the referral of a family member or friend, or an online [Google](#) review. We thank you for your confidence in us and we appreciate your business and your referrals! We will see you in

the office soon!

[Click here to leave us a Google review!](#)

Sincerely,
Dr. Christopher Spoonhower & Staff



Monday: 9:00 a.m. – 6:00 p.m.
Tuesday: 9:00 a.m. – 5:00 p.m.
Wednesday: 9:00 a.m. – 5:00 p.m.
Thursday: 7:30 a.m. – 3:30 p.m.

Reach Out To Us

Call Us Today: (330) 896-0600
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Uniontown, OH 44685



Please Note: Our office is closed on Fridays, however we DO have limited patient emergency hours. Should you have an orthodontic emergency, please call the office. If we do not answer, please leave a message and we will call you back as soon as possible.

Regarding Insurance: If your insurance covers orthodontic treatment, you will be reimbursed directly from your insurance company. This will reduce your overall out of pocket expense for treatment. Many insurance policies have a lifetime orthodontic benefit that is distinct from regular dental insurance. Insurance policies vary, so we will review your insurance to determine the appropriate course of action. (Once treatment has started, we will file your claims).

Our office is committed to helping you maximize your insurance benefits. Due to the fact that insurance policies vary, we can only estimate your coverage in good faith, but cannot guarantee coverage due to the complexities of insurance contracts. Please inform us, too, of any changes to your insurance coverage.