

## APRIL 2023 NEWSLETTER

# SUPERHEROES

Here's what's happening in our office....

Hello Christy,

Superheroes come in all shapes, sizes, and colors and they come to our aid in time of need. Whether they are fictional or real, superheroes are looked up to and some dedicate their lives to helping others. National Superhero Day is April 28th and this issue is dedicated to all of the superheroes out there that help others - whether it be through their daily line of work, being at the right place at the right time, or just through being positive and inspiring hope in others. We are all superheroes in our own way!



In this newsletter we have a fun in-office contest to tell you about, the March Patient of the Month, our April contest for patients and Colors of the Month, as well as a monthly topic: thumb sucking habit appliances. Read on for details.....



### GUESS THE # OF PEEPS CONTEST

It's an in-office contest for the entire month of April! Make sure to stop up at the front desk and enter your best guess for the # of peeps in the jar! The person with the closest guess without going over will win a \$25 Target gift card! We will announce the winner on Monday May 1st. Good luck, peeps!

## MARCH

Every month we pull one random name out of a box from all of the awesome patients that have been in that month with:

- *Excellent brushing & oral hygiene*
- *No broken brackets*
- *Excellent elastic wear as prescribed*

Patient  
of the  
Month

Congratulations to Taylor McCarty, who is our Patient of the Month for March! Taylor received 50 extra rewards hub points as well as a certificate. Congrats, Taylor!

## Things to know....

### APRIL CONTEST FOR PATIENTS:

This month's patient contest is called *Superwomen Trivia Contest*. Log into the Patient Rewards Hub with your password to access the contest.

Cool, calm, and clever, these heroines love fighting for justice and saving the world. See how well your players know their "super" stories with this fun trivia contest!

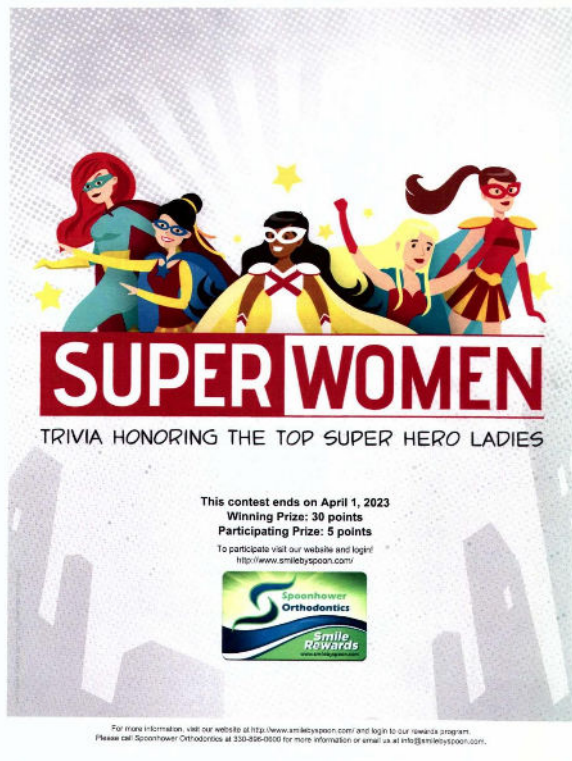
Participants are also encouraged to follow and like our Facebook page after completing the contest. The end of the contest is April 30th and the winner will receive a notification in their patient hub account and will earn 30 rewards points. Everyone that participates will receive 5 rewards points. *GOOD LUCK!!*

### MONTHLY TOPIC: THUMB SUCKING HABIT APPLIANCE

Do you have a child who just can't seem to give up his or her thumb sucking habit?

The thumb sucking habit brings comfort to infants and small children and is often associated with feeling anxious, scared or tired. But if the habit continues once the permanent teeth begin to erupt, it can cause serious damage to the teeth and jaws.

If your child is over the age of six or has permanent teeth beginning to erupt and still sucks his or her thumb, it's important to schedule an exam with our office so we can determine if your child could benefit from an appliance. We'll take an x-ray and photos so we can understand what the thumb sucking habit may be doing to the mouth. If an appliance is needed, we will do a digital scan of the teeth to create the custom-fitted appliance, called a fixed palatal thumb crib, that will be inserted a couple of weeks later. A fixed palatal thumb crib is a small metal appliance that is placed inside the mouth and attached to the upper molars. A crib fabricated of soldered wires prevents the thumb from making contact with the gums behind the front teeth. In doing so, the appliance reduces the satisfaction



your child has when sucking on his thumb, and over time, will stop the habit completely. We'll continue to monitor your child over several months and remove the appliance when we are sure the habit has stopped and your child won't revert to it.

The crib isn't painful to wear, but after we first place it, there may be some initial tenderness and a period of acclimation for the child.

You may notice your child needs a bit of extra attention during the transition period, so offer extra TLC to ease your child into the idea of no longer sucking his or her thumb. If you have any question regarding this appliance, please feel free to ask.



## COLORS OF THE MONTH

Each month we feature a different color combination you can get on your braces with the elastic ties! We even give the color combination a fun, cool name and have it on display so you can see what it will look like!

*Here are this month's colors.....*





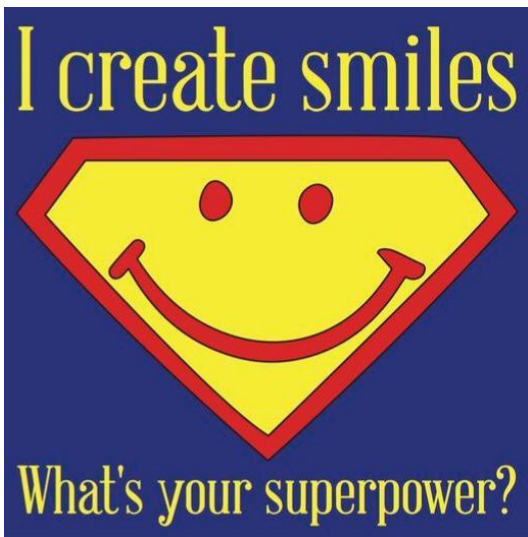
SUPER SMILE



Did you know we are accepting new patients? The biggest compliment we can ever receive is the referral of a family member or friend, or an online [Google](#) review. We thank you for your confidence in us and we appreciate your business and your referrals! We hope to see you in the office soon!

[Click here to leave us a Google review!](#)

Sincerely,  
Dr. Christopher Spoonhower & Staff



Monday: 9:00 a.m. – 6:00 p.m.  
Tuesday: 9:00 a.m. – 5:00 p.m.  
Wednesday: 9:00 a.m. – 5:00 p.m.  
Thursday: 7:30 a.m. – 3:30 p.m.

Reach Out To Us

Call Us Today: (330) 896-0600  
[doc@smilebyspoon.com](mailto:doc@smilebyspoon.com)  
1410 Boettler Rd.  
Uniontown, OH 44685



**Please Note:** Our office is closed on Fridays, however we DO have limited patient emergency hours. Should you have an orthodontic emergency, please call the office. If we do not answer, please leave a message and we will call you back as soon as possible.

**Regarding Insurance:** If your insurance covers orthodontic treatment, you will be reimbursed directly from your insurance company. This will reduce your overall out of pocket expense for treatment. Many insurance policies have a lifetime orthodontic benefit that is distinct from regular dental insurance. Insurance policies vary, so we will review your insurance to determine the appropriate course of action. (Once treatment has started, we will file your claims).

Our office is committed to helping you maximize your insurance benefits. Due to the fact that insurance policies vary, we can only estimate your coverage in good faith, but cannot guarantee coverage due to the complexities of insurance contracts. Please inform us, too, of any changes to your insurance coverage.



Spoonhower Orthodontics | 1410 Boettler Road, Uniontown, OH 44685

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