

## APRIL 2022 NEWSLETTER

# Happy Easter



Here's what's happening in our office....

Greetings!

# HAPPY SPRING!!



In this issue, we have an EXCITING

announcement about an upcoming **CONCERT CONTEST!!** We will also be having an in-office jelly bean contest for the entire month of April. We also will share the March Patient of the Month, our April contest for patients, the Colors of the Month for April, a **SPOTLIGHT** on one of our new Team Spoon members - Katie, and finally our monthly orthodontic topic: cross bites. So, lots to share! Read on for details.....

### WANT TO WIN TICKETS TO SEE SHAWN MENDES IN CONCERT?

We will be having a **CONCERT CONTEST** from May 2nd to June 30th!!!  
You could win 4 tickets to see Shawn Mendes in concert on....

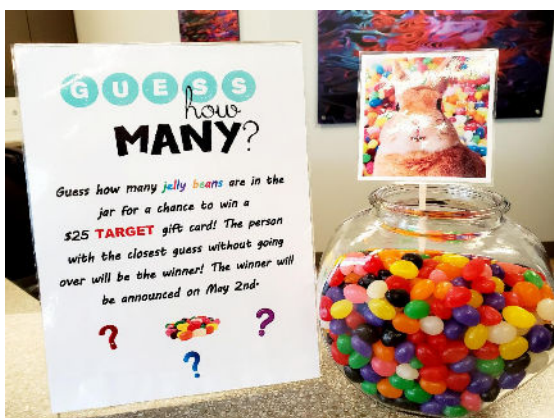
**Tuesday July 19th at Rocket Mortgage Fieldhouse in Cleveland!**

We will be announcing the contest rules in the next newsletter and also on Facebook, so make sure to stay tuned to see how you can win!!!



### GUESS THE NUMBER OF JELLY BEANS CONTEST

For the entire month of April, we will be having an in-office contest, so when you come in for your appointment, make sure to enter your best guess for the number of jelly beans in the jar at the front desk! The person with the closest guess without going over will be the winner of a \$25.00 Target gift card! The winner will be announced on May 2nd. Good luck!



## MARCH

Every month we pull one random name out of a box from all of the awesome patients that have been in that month with:

- *Excellent brushing & oral hygiene*
- *No broken brackets*
- *Excellent elastic wear as prescribed*

Patient  
of the  
Month

Congratulations to Ellie Marks, who is our Patient of the Month for March! Ellie received 50 extra rewards hub points as well as a certificate. Congrats, Ellie!

### **SPOTLIGHT** ON NEW TEAM SPOON MEMBER:

**KATIE**

Katie graduated from Garfield High School in 2005.

She then graduated from Herzing College in 2008 and has been loving her 14 year dental career ever since! She joined Team Spoon in 2021 as an Orthodontic Assistant. She has her radiology license and is CPR certified. Katie lives in Green with her family and they love anything outdoors including camping, hiking and fishing. They also love traveling to the ocean for family vacations. Katie loves to make people smile, and we know you will like her too!



## Things to know....

### APRIL CONTEST FOR PATIENTS:

This month's patient contest is called ***FUN & GAMES BOARD GAME TRIVIA CONTEST.***

Log into the Patient Rewards Hub with your password to access the contest. Scrabble, anyone? You are invited to play this fun, fast-paced contest that tests their knowledge of board game trivia.

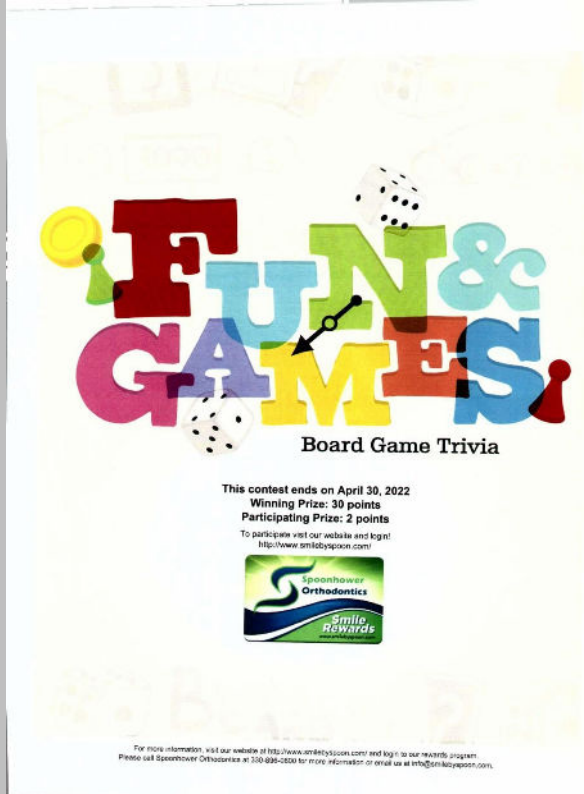
Participants are also encouraged to follow and like our Facebook page after completing the contest. The end of the contest is April 30th and the winner will receive a notification in their patient hub account and will earn 30 rewards points. Everyone that participates will receive 5 rewards points.

***GOOD LUCK!!***

### ORTHODONTIC TOPIC: CROSSBITES

A cross bite occurs when the top teeth bite inside the lower teeth. Cross bites can be hereditary, but they can also be situational. Cross bites that occur in children can stem from the permanent teeth growing in before all baby teeth have fallen out. If this occurs, the new teeth that come in can't grow in place properly which results in misalignment issues. Most of the time however, cross bites stem from genetics. It can occur with the front teeth (a.k.a. anterior crossbite) or the back teeth (a.k.a. posterior crossbite). An anterior cross bite, which is similar to an under bite, is what occurs when your top front teeth fall behind your lower front teeth when you bite down. A posterior cross bite occurs when your upper teeth fall inside your lower teeth on one side when you bite down.

Both types of cross bites can be corrected, especially when treated at a young age, which is one reason why we sometimes recommend doing "Phase I treatment" to correct this bite issue. Cross bites that are left untreated can cause a host of problems ranging from cosmetic issues, jaw grinding and subsequent headaches, receding gum line, the



loss of teeth, and jaw growth issues. If you think you or your child has a cross bite, the best course of action is to schedule a visit with our office for a full examination. We will be able to identify if a cross bite is present and recommend the proper course of treatment.

## COLORS OF THE MONTH

Each month we feature a different color combination you can get on your braces with the elastic ties! We even give the color combination a cool name and have it on display so you can see what it will look like!

*Here are this month's colors.....*

"EASTER BASKET" ---

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Did you know we are accepting new patients? The biggest compliment we can ever receive is the referral of a family member or friend, or an online [Google](#) review. We thank you for your confidence in us and we appreciate your

business and your referrals! We look forward to seeing you in the office soon!

[Click here to leave us a Google review!](#)

Sincerely,  
Dr. Christopher Spoonhower & Staff



Monday: 9:00 a.m. – 6:00 p.m.  
Tuesday: 9:00 a.m. – 5:00 p.m.  
Wednesday: 9:00 a.m. – 5:00 p.m.  
Thursday: 7:30 a.m. – 3:30 p.m.

Reach Out To Us

Call Us Today: (330) 896-0600  
[doc@smilebyspoon.com](mailto:doc@smilebyspoon.com)  
1410 Boettler Rd.  
Uniontown, OH 44685



**Please Note:** Our office is closed on Fridays, however we DO have limited patient emergency hours. Should you have an orthodontic emergency, please call the office. If we do not answer, please leave a message and we will call you back as soon as possible.

**Regarding Insurance:** If your insurance covers orthodontic treatment, you will be reimbursed directly from your insurance company. This will reduce your overall out of pocket expense for treatment. Many insurance policies have a lifetime orthodontic benefit that is distinct from regular dental insurance. Insurance policies vary, so we will review your insurance to determine the appropriate course of action. (Once treatment has started, we will file your claims).  
Our office is committed to helping you maximize your insurance benefits. Due to the fact that insurance policies vary, we can only estimate your coverage in good faith, but cannot guarantee coverage due to the complexities of insurance contracts. Please inform us, too, of any changes to your insurance coverage.