

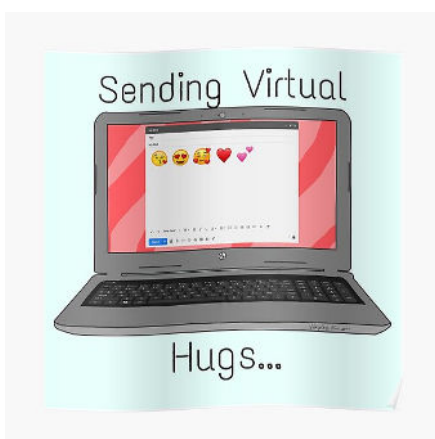
APRIL 2021 NEWSLETTER

Earth Day

Here's what's happening in our office....

Greetings!

Earth Day and Easter are this month - so it's all about reduce, reuse, recycle, re-purpose, and rebirth. Not to mention appreciation - for our planet and life. Speaking of appreciation, in this month's newsletter we are sharing more information about our *Virtual Patient Appreciation Days* that we mentioned in last month's newsletter. You'll find out how much we value you! We'll have gift giveaways to show our gratitude, so make sure to check it out and participate so you have a chance to win some stellar stuff!!! As always, we'll share our March Patient of the Month, our April contest for patients, and our monthly orthodontic topic: space maintainers. Read on for details.....



VIRTUAL PATIENT APPRECIATION DAYS

We love seeing all of you, but with the ongoing COVID circumstances we still are unfortunately unable to host any in-person, large gatherings to celebrate all of our wonderful patients and shower you with appreciation. So, in lieu of an in-person event, we will be having ***VIRTUAL PATIENT APPRECIATION DAYS!!*** Here are the details.....

Every Tuesday for the next 27 weeks (starting April 6th) we will be giving away AWESOME prizes to one of our random, active patients! Each week will be giving away a different prize for a different age group and gender. We will automatically enter everyone's name that falls within that age range into the drawing for that week. So just check our Facebook page every Tuesday to see who won for that week & the announcement of the next week's age group! It's that simple! All you have to do is visit our Facebook page every Tuesday to see if that week is for your age group.

Thank you for choosing us to design your smile - we appreciate you very much!

MARCH

Every month we pull one random name out of a box from all of the awesome patients that have been in that month with:

- *Excellent brushing & oral hygiene*
- *No broken brackets*
- *Excellent elastic wear as prescribed*

Patient
of the
Month

Congratulations to Averie M., who is our Patient of the Month for March! Averie received 50 extra rewards hub points as well as a certificate. Congrats, Averie !

Things to know....

APRIL CONTEST FOR PATIENTS:

This month's patient contest is called **EARTH DAY FACT FINDER CONTEST**.

Log into the Patient Rewards Hub with your password to access the contest. Raise awareness for Earth Day with this fun quiz about its origins, purposes, and achievements. Whoever gains the most points, wins! The end of the contest is April 30th and the winner will receive a notification in their patient hub account and will earn 30 rewards points. Everyone that participates will receive 5 rewards points.

Participants are also encouraged to follow and like our Facebook page after completing the contest, if you have not done so already. Social media is a great way to hear updates and relevant information about our office. **GOOD LUCK!!**

ORTHODONTIC TOPIC: SPACE MAINTAINERS

Space maintainers are devices used to leave enough space open for permanent teeth to grow in after baby teeth are lost prematurely. Tooth loss can be due to trauma, disease, overcrowding, or decay. Early loss of baby teeth can result in bite issues and abnormal development of the upper and lower jaws. Therefore, monitoring the loss of the baby teeth and the eruption of adult (permanent) teeth is crucial during this phase.

The two space maintainer appliances commonly used in our office are the Lower

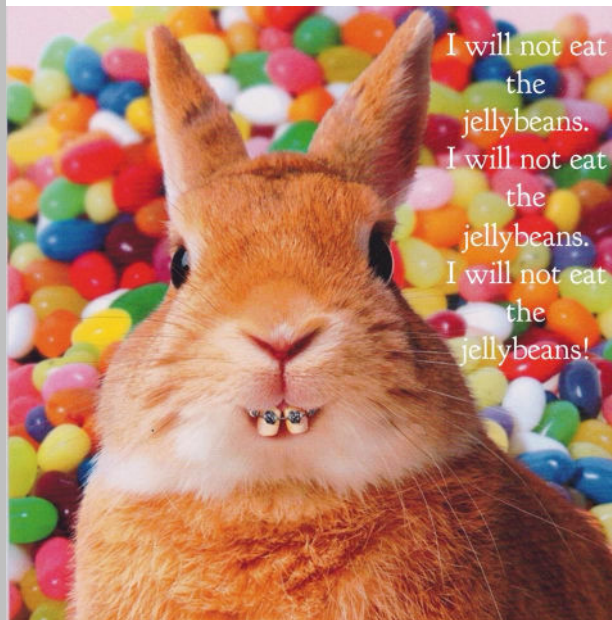
Lingual Arch

Appliance (for the lower teeth - *see picture above*), and the Nance Appliance (for the upper teeth - *see picture below*). Both of these appliances consist of two bands placed on the first molar teeth with a





smooth wire connecting the right and left band. These appliances prevent the first molars from drifting forward in the event that the baby molar tooth in front of the permanent first molar tooth is lost prematurely. When a tooth is lost, the teeth naturally have a tendency to move forward to start closing the space. Therefore, the space maintainer appliances are important for ensuring adequate eruptive space for the permanent second premolars.



The process is simple. We take a digital scan of the mouth to have space maintainers fabricated by a lab. Once made, the metal bands of the appliance are bonded to the back molars & the appliance simply stays in the mouth until the permanent teeth have erupted on their own. If you have any questions regarding space maintainers, please feel free to ask!



Did you know we are accepting new patients? The biggest compliment we can ever receive is the referral of a family member or friend, or an online Google review. We thank you for your confidence in us and we appreciate your business and your referrals! We hope you have a Happy Easter as well & we will see you in the office soon!

[Click here to leave us a Google review!](#)

Sincerely,
Dr. Christopher Spoonhower & Staff



Monday: 9:00 a.m. – 6:00 p.m.
Tuesday: 9:00 a.m. – 5:00 p.m.
Wednesday: 9:00 a.m. – 5:00 p.m.
Thursday: 7:30 a.m. – 3:30 p.m.

Reach Out To Us

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Please Note: Our office is closed on Fridays, however we DO have limited patient emergency hours. Should you have an orthodontic emergency, please call the office. If we do not answer, please leave a message and we will call you back as soon as possible.

Regarding Insurance: If your insurance covers orthodontic treatment, you will be reimbursed directly from your insurance company. This will reduce your overall out of pocket expense for treatment. Many insurance policies have a lifetime orthodontic benefit that is distinct from regular dental insurance. Insurance policies vary, so we will review your insurance to determine the appropriate course of action. (Once treatment has started, we will file your claims).

Our office is committed to helping you maximize your insurance benefits. Due to the fact that insurance policies vary, we can only estimate your coverage in good faith, but cannot guarantee coverage due to the complexities of insurance contracts. Please inform us, too, of any changes to your insurance coverage.